

# Booth & Dimock Memorial Library

## Director's Report October 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
  - Total – **6,302** (2023: 6,719) (2022: 5,575)
  - Type (included in total)
    - Books & Serials – **5,001** (2023: 4,981) (2022: 4,149)
    - Video – **278** (2023: 450) (2022: 359)
    - Audio – **69** (2023: 74) (2022: 113)
    - Electronic – **864** (2023: 1,088) (2022: 867)
    - Other – **90** (2023: 126) (2022: 87)
      - ***Electronic circulation, especially from TumbleBooks, is down. Library staff are designing promotional materials for our digital resources.***
  - Age (included in total)
    - Adult – **2,347** (2023: 2,436) (2022: 2,400)
    - Young Adult – **248** (2023: 267) (2022: 382)
    - Children – **2,830** (2023: 2,885) (2022: 1,909)
    - Not Assigned – **16** (2023: 43) (2022: 17)
  - Inter-Library Loan (included in total)
    - Borrowing – **603** (2023: 623) (2022: 569)
    - Lending – **441** (2023: 373) (2022: 337)
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
  - **3,069** (2023: 2,592) (2022: 1,682)
    - ***492 people visited the library on 10/26 for Halloween on Main!***
    - ***82% increase in attendance since October 2022!***
    - ***Highest October visits since 2019.***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
  - **28** (2023: 31) (2022: 24)
    - ***Issued 4 new library cards at the Farmers' Market on 10/27.***
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
  - **566** (2023: 669) (2022: 527)
- V. *Internet* – Use of library wi-fi and desktop computers.
  - Desktop Computers
    - Total Users – **153** (2023: 95) (2022: 99)
  - Wi-Fi
    - Total Sessions – **6,093** (2023: 1,218) (2022: 1,973)
    - Total Devices – **290** (2023: 233) (2022: 154)

- Average clients per day – **39**
- ***We continue to see an increase in people coming in with personal devices and working in the library.***

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs – **23** (2023: 23) (2022: 15)
- Participants – **714** (2023: 647) (2022: 361)
- ***Coventry Fire EMS visited the library with firetrucks on 10/9 for Fire Prevention Week. 35 people participated in the program.***
- ***Our second Homeschool Hangout had 30 participants on 10/17.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **14**
  - Reach – **3,198**
  - Engagement – **183**
- Google
  - Business Profile Interactions – **472**
- Website – Unavailable
  - Site Visits – **1,305**
  - Page Visits – **2,395**

VIII. *Library Facilities*

- Margaret attended a Town Council meeting on 10/7 to answer questions about the library’s application for an Historic Restoration Fund Grant through the State Historic Preservation Office. The Town Council voted unanimously to approve the application.
- Novus Insights finished instillation of upgraded fiber internet equipment on 10/8.
- Coventry Public Works removed overgrown shrubs from the library grounds on 10/9.
- Gutter cleaning and repair by Premier Gutter Services LLC took place on 10/14. Repairs included the replacement of gutter caps, downspout, elbows, and gutter box, and replacement of deteriorated fascia boards.

IX. *Library Staff & Professional Development*

- Margaret attended meeting facilitation training through CLC on October 4.
- Margaret met with Erin McBride, an Outreach Assistant for Senator Murphy, on October 8, and discussed library initiatives, services, and supplemental funding opportunities.
- Margaret attended Bibliomation’s Finance Committee meeting on October 8.
- Jenn attended Simon & Schuster’s Spring 2025 Preview on October 8.
- Margaret attended a CEN (Connecticut Education Network) Engagement & Development Advisory Council meeting on October 15.
- Margaret attended CLA’s monthly meeting on October 17.
- Margaret met with Superintendent of Schools Dr. David Petrone on October 18 for a tour of the library.

- Margaret attended a Meet and Greet for the Alessandra Casiello, the new Executive Director of Bibliomation, on October 22.
- Margaret attended the town's Safety Committee meeting on October 23. She is the new secretary for the committee.
- Kayla had 2 one-on-one technology appointments in October.

X. *General Updates*

- The Library took part in the town-wide Halloween on Main event on October 26. 492 people visited the building and we handed out 360 pieces of candy!
- The Community Room was used 7 times by outside groups.



Front of the library after shrub removal.



Families at the fire truck visit for Fire Prevention Week on 10/9.