

# Booth & Dimock Memorial Library

## Director's Report October 2022



### I. Circulation

- a. BDML Total – **5,609** (2021: 5,643) (2020: 3,259)
  - i. By Item Type
    - 1. Books & Serials – **4,149** (2021: 4,490) (2020: 2,426)
    - 2. Video – **359** (2021: 448) (2020: 182)
    - 3. Audio – **113** (2021: 140) (2020: 83)
    - 4. Other – **87** (2021: 56) (2020: 51)
    - 5. Electronic – **901** (2021: 509) (2020: 517)
  - ii. By Age Profile
    - 1. Adult – **2,400** (2021: 2,367) (2020: 1,340)
    - 2. YA – **382** (2021: 357) (2020: 221)
    - 3. Juvenile – **1,909** (2021: 2,398) (2020: 1,154)
    - 4. Other – **17** (2021: 12) (2020: 27)
- b. ILL
  - i. BDML as Borrower **569** – (2021: 412) (2020: 139)
  - ii. BDML as Lender **337** – (2021: 362) (2020: 314)

### II. Programs

- a. Total Programs – **15** (2021: 22) (2020: 29)
- b. Total Attendance – **361** (2021: 403) (2020: 452)

### III. Internet

- a. Library Computers – **99** (2021: 120) (2020: 25)
- b. Wifi
  - i. Total sessions – **1,973** (2021: 2,026) (2020: 5,429)
  - ii. Total devices – **154** (2021: 128) (2020: 90)
  - iii. Total clients per day – **581** (2021: 536) (2020: 347)

### IV. Reference – **527** (2021: 625) (2020: 350)

- a. Technology Appointments: 5

### V. Patron Information

- a. Visitation – **1,682** (2021: 1,291) (2020: 354)
- b. Curbside – **1** (2021: 10) (2020: 232)
- c. Registration – **24** (2021: 23) (2020: 18)

### VI. Online Usage

- a. Facebook/Instagram
  - i. Posts – **10** (2021: 34) (2020: 41)
  - ii. Reach – **2,067** (2021: 7,992) (2020: 7,638)
  - iii. Engagements – **81** (2021: 634) (2020: 792)
- b. Google
  - i. Searches - **542**
  - ii. Profile Views – **984**

- iii. Website Visits from Profile - **201**
- c. Website
  - i. Unique Visits – **1,049**
  - ii. Page Views – **1,831**

## **VII. Facilities**

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. The boiler was turned on for the season on October 5.
- c. The downstairs thermostat sensor was moved on October 11 since its location is behind the temp wall, and on a wall that will be demolished during construction.
- d. Spiral vent on boiler began leaking October 12 and was repaired the same day.
- e. Outback Landscaping will do snow removal for library walkways again this season.

## **VIII. General**

- a. Margaret submitted the 1<sup>st</sup> quarter report to the town.
- b. Ghosts and Legends program – a collaboration with Bloomfield Library – brought in 83 attendees on October 11.
- c. Staff had a booth at the Farmer’s Market on October 16.
- d. New weekend storytimes have been successful, and families have acknowledged the convenience of a weekend program.

## **IX. Staff & Professional Development**

- a. Margaret attended Bibliomation’s Finance Committee meeting on October 11.
- b. Margaret attended the town’s quarterly Safety Committee meeting on October 12.
- c. Margaret attended Bibliomation’s Annual Member Meeting on October 19.
- d. Margaret attended CLA’s monthly meeting on October 20.
- e. Kayla, Christa, and Jennifer completed a Youth Mental Health First Aid course on October 27.
- f. Margaret attended fire extinguisher training on October 27.
- g. Staff attended multiple CLC Roundtable meetings.