

Booth & Dimock Memorial Library

Director's Report November 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **5,640** (2023: 6,044) (2022: 4,906)
 - Type (included in total)
 - Books & Serials – **4,266** (2023: 4,544) (2022: 3,729)
 - Video – **340** (2023: 450) (2022: 396)
 - Audio – **78** (2023: 77) (2022: 108)
 - Electronic – **873** (2023: 884) (2022: 587)
 - Other – **83** (2023: 126) (2022: 86)
 - Age (included in total)
 - Adult – **2,070** (2023: 2,203) (2022: 2,207)
 - Young Adult – **246** (2023: 298) (2022: 337)
 - Children – **2,428** (2023: 2,627) (2022: 1,751)
 - Not Assigned – **23** (2023: 32) (2022: 24)
 - Inter-Library Loan (included in total)
 - Borrowing – **513** (2023: 576) (2022: 604)
 - Lending – **351** (2023: 339) (2022: 283)
 - ***ILLs have balanced out, with BDML sending out more materials since the renovation.***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **2,606** (2023: 1,901) (2022: 1,370)
 - ***Our highest daily attendance was 312.***
 - ***Closed 4 days in November for Veteran's Day and Thanksgiving.***
 - ***Attendance is nearly doubled compared to November 2022!***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **33** (2023: 27) (2022: 15)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **495** (2023: 544) (2022: 460)
- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **157** (2023: 85) (2022: 95)
 - Wi-Fi
 - Total Sessions – **7,123** (2023: 1,198) (2022: 1,828)
 - Total Devices – **272** (2023: 205) (2022: 138)

- ***The number of devices connecting to our wi-fi has nearly doubled compared to November 2022!***
 - Average clients per day – **37**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs – **22** (2023: 19) (2022: 12)
- Participants – **764** (2023: 475) (2022: 302)

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **13**
 - Views – **5,216**
 - Reach – **5,010**
 - Posts advertising our children’s programs reached 2,648 people!
- Google
 - Profile Views – **375**
 - Business Profile Interactions – **540**
 - Website Visits – **334**
- Website – Unavailable
 - Site Visits – **1,363**
 - Page Visits – **2,173**

VIII. *Library Facilities*

- Margaret contacted Absolute Alarm to schedule security system upgrades to the community room.

IX. *Library Staff & Professional Development*

- BDML Librarians met with Coventry Human Services Staff Annemarie Sundgren, Director of Human Services and Madison Baranoski, the new Youth Services Coordinator, on November 5 to discuss current operations of each organizations and ways to collaborate in the future.
- Jenn attended a webinar through the CT State Library on November 6 titled “Using Inclusion, Diversity, Equity, and Accessibility Solutions (IDEAS) to Foster a Welcoming Library.”
- Margaret attended Bibliomation Finance Committee on November 12.
- Margaret attended the America 250 Engagement Committee meeting on November 12.
- Christa attended an information session on Take Your Child to the Library Day on November 14.
- Jenn attended a webinar on Readers Advisory presented by Kirkus Reviews and Ingram Library Services on November 14.
- Margaret attended the monthly CLA meeting on November 21.

X. *General Updates*

- The Community Room was used 7 times by outside groups.
- The Annual Staff Recognition Event took place on November 19, and recognized Donna Murphy for 20 years, Christa Kiedaisch for 5 years, Jennifer Chretien for 5 years, and Kaeleen Barr for 1 year. Thank you all!



Horizon wings brought owls to the library for an “All About Owls” program on November 23.