

Booth & Dimock Memorial Library

Director's Report March 2023



I. Circulation

- a. BDML Total – **4,425** (2022: 5,704) (2021: 3,949)
 - i. By Item Type
 - 1. Books & Serials – **3,170** (2022: 4,377) (2021: 2,887)
 - 2. Video – **312** (2022: 558) (2021: 273)
 - 3. Audio – **66** (2022: 107) (2021: 120)
 - 4. Other – **102** (2022: 98) (2021: 66)
 - 5. Electronic – **775** (2022: 564) (2021: 603)
 - ii. By Age Profile
 - 1. Adult – **1,784** (2022: 2,385) (2021: 1,574)
 - 2. YA – **324** (2022: 270) (2021: 322)
 - 3. Juvenile – **1,427** (2022: 2,467) (2021: 1,425)
 - 4. Other – **16** (2022: 18) (2021: 25)
- b. ILL
 - i. BDML as Borrower **720** – (2022: 572) (2021: 259)
 - ii. BDML as Lender **155** – (2022: 353) (2021: 371)

II. Programs –

- a. Total Programs – **9** (2022: 22) (2021: 19)
- b. Total Attendance – **111** (2022: 754) (2021: 274)

III. Internet

- a. Library Computers – **7** (2022: 253) (2021: 72)
- b. Wifi
 - i. Total sessions – **1,466** (2022: 2,407) (2021: 2,890)
 - ii. Total devices – **82** (2022: 125) (2021: 74)
 - iii. Total clients per day – **267** (2022: 530) (2021: 362)

IV. Reference – **318** (2022: 615) (2021: 513)

- a. Technology Appointments: **2**

V. Patron Information

- a. Visitation – **605** (2022: 1,610) (2021: 1,182)
- b. Curbside – **0** (2022: 12) (2021: 323)
- c. Registration – **4** (2022: 34) (2021: 29)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **8** (2022: 29) (2021: 36)
 - ii. Reach – **4,153** (2022: 7,516) (2021: 7,990)
 - iii. Engagements – **187** (2022: 334) (2021: 639)
- b. Google
 - i. Searches - **526**
 - ii. Profile Views – **988**

- iii. Website Visits from Profile - **306**
- c. Website
 - i. Unique Visits – **1,303**
 - ii. Page Views – **2,237**

VII. Facilities

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).

VIII. General

- a. The Library has been operating at Mill Brook Place on Tuesday 10-3, Wednesday 10-3, and Friday 1-6 to accommodate construction. Services include a small browsing collections, adult and children’s programming, ILL, computer access, printing, and reference services. Our Mill Brook location has been well utilized.
- b. Library staff packed up approximately 20,000 books, audiobooks, and DVDs throughout the month to clear out the upstairs for the new flooring.

IX. Staff & Professional Development

- a. Margaret attended the town’s Technology Infrastructure meeting on March 2.
- b. Margaret attended the Bibliomation Finance Committee meeting on March 14.
- c. Margaret attended the CLA monthly meeting on March 16.
- d. Staff attended various meeting through the CLC.
- e. Staff participated in online training for updates to Bibliomation.