

# Booth & Dimock Memorial Library

## Director's Report March 2021



### I. Circulation

- a. BDML Total – **3,949** (2020: 4,421)
  - i. By Item Type
    - 1. Books & Serials – **2,887**(2020: 3,208)
    - 2. Video – **273** (2020: 337)
    - 3. Audio – **120** (2020: 152)
    - 4. Other – **66** (2020: 14)
    - 5. Electronic – **603** (2020: 719)
  - ii. By Age Profile
    - 1. Adult – **1,571** (2020: 1,569)
    - 2. YA – **322** (2020: 367)
    - 3. Juvenile – **1,425** (2020: 1,947)
    - 4. Other – **25** (2020: 538)
- b. ILL
  - i. BDML as Borrower **239** – (2020: 0)
  - ii. BDML as Lender **371** – (2020: 0)

### II. Programs

- a. Total Programs – **19** (2020: 18)
- b. Total Attendance – **274** (2020: 144)
- c. All programs were virtual and open to anyone, no age restrictions.

### III. Internet

- a. Library Computers – **72** (2020: 363)
- b. Wifi
  - i. Total sessions – **2,890** (2020: 5,633)
  - ii. Total devices – **74** (2020: 146)
  - iii. Total clients per day – **362** (2020: 370)

### IV. Reference – **513** (2020: 291)

- a. Computer help – **0** (2020: 9)

### V. Patron Information

- a. Visitation – **859** (2020: 1,037)
- b. Curbside – **323**
- c. Registration – **29** (2020: 24)

### VI. Social Media

- a. Post – **46**
- b. Reach – **7,990**
- c. Engagements – **639**
- d. We March we made 4 Library Giving Day posts that reached 2,046 people and received 219 engagements.

## **VII. Facilities**

- a. Leak by the staircase returned worse than ever before. Bill Watkins, the new public works director, was a great help and solicited the expertise of the Garland Company to assess the leak. Garland Company patched the leak on March 24 and it has been dry since.

## **VIII. General**

- a. The Library presented its budget to the town council on March 1
- b. Margaret attended the town's Technology Infrastructure meeting
- c. Margaret attended various CLC Director Roundtables
- d. Christa participated in Read Across America at the elementary schools on March
- e. Christa participated in Capturing the Reluctant Reader webinar on March 11
- f. Margaret attended a CLA hosted meeting to meet the new State Librarian, Deborah Schander.
- g. Rose is involved with reviving CLA section CLASS (CLA Support Staff)
- h. Margaret was nominated to run for CLA treasurer-elect
- i. Librarians have begun planning for Summer Reading "Tales and Tails"
  - i. Program "Beanstack" has been purchased to facilitate what we plan to be a primarily virtual summer reading program.