Booth & Dimock Memorial Library

Director's Report November 2025

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
   - Total – **6,609** (2024: 5,640) (2023: 6,044)
   - Type (included in total)
     - Books & Serials – **4,548** (2024: 4,266) (2023: 4,544)
     - Video – **357** (2024: 340) (2023: 446)
     - Audio – **65** (2024: 78) (2023: 77)
     - Electronic – **1,069** (2024: 873) (2023: 884)
     - Other – **125** (2024: 83) (2023: 93)
   - Age (included in total)
     - Adult – **1,980** (2024: 2,070) (2023: 2,203)
     - Young Adult – **324** (2024: 246) (2023: 298)
     - Children – **2,764** (2024: 2,428) (2023: 2,627)
     - Not Assigned – **27** (2024: 23) (2023: 32)
   - Inter-Library Loan (included in total)
     - Borrowing – **579** (2024: 513) (2023: 576)
     - Lending – **457** (2024: 351) (2023: 339)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **2,670** (2024: 2,060) (2023: 1,901)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **14** (2024: 33) (2023: 27)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **568** (2024: 495) (2023: 544)

V. *Internet* – Use of library wi-fi and desktop computers.
   - Desktop Computers
     - Total Users – **132** (2024: 157) (2023: 85)
   - Wi-Fi
     - Total Sessions – **8,361** (2024: 7,123) (2023: 1,198)
     - Total Devices – 280 (2024: 272) (2023: 205)
     - Average clients per day – **27** (2024: 37)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **20** (2024: 25) (2023: 19)
- Participants – **445** (2024: 825) (2023: 475)
  - ***Horizon Wings returned for a program on Corvids which had 44 participants.***
  - ***Messy Munchkins had 22 participants.***
  - ***Aubrey attended the Winter Farmer's Market and did a program on Dia de los Muertos which had 69 participates.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **13**
    - Views – **4,900**
      Reach – **2,765**
    - ***A post featuring our Horizon Wings program reached over 520 people!***
- Google
  - Profile Views – **577**
  - Business Profile Interactions – **46**
  - Website Visits – **342**
  - Searches – **206**
- Website
  - Site Visits – **2,570**
  - Page Visits – **3,378**

VIII. *Library Facilities*
- The alarm company replaced batteries throughout the system.

IX. *Library Staff & Professional Development*
- Christa attended the CLC Children's Services Roundtable on November 10.
- Margaret was a presenter on an alumni panel hosted by the Eastern Connecticut State University History Department on careers within library sciences. https://www.easternct.edu/news/_stories-and-releases/2025/november/history-alumni-speak-on-careers-beyond-eastern.html
- Christa attended an "Early Start CT" program through the CT office of Early Childhood on November 18.
- Margaret and Kayla attended a Bibliomation Strategic Planning Committee meeting on November 18.
- Margaret attended a CEN EDAC meeting on November 18.
- Margaret attended the CLC Eastern Directors Roundtable on November 19 at the Rockville Library.
- Margaret attended CLA's monthly meeting on November 20.
- Jennifer attended the CLC Rountdable of Things on November 19.

X. *General Updates*

- Library membership mailing was dropped off to the Post Office on November 18.
- The Library was closed November 11 for Veterans Day and November 27 – 29 for Thanksgiving.
- The community room was used 7 times by outside groups.

Library employee, Juliana, and other staff from Horizon Wings with some ravens and crows at the "Clever Corvids" program on November 22.