# BOOTH & DIMOCK MEMORIAL LIBRARY
# DIRECTOR'S REPORT MARCH 2026

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
   - Total – **6,840** (2025: 6,305) (2024: 6,288)
     - ***Notably high March circulation compared to previous years***
   - Type (included in total)
     - Books & Serials – **4,809** (2025: 4,568) (2024: 4,606)
     - Video – **555** (2025: 330) (2024: 563)
     - Audio – **51** (2025: 69) (2024: 91)
     - Electronic – **1,295** (2025: 1,230) (2024: 889)
     - Other – **130** (2024: 108) (2025: 139)
   - Age (included in total)
     - Adult – **2,368** (2025: 2,260) (2024: 2,312)
     - Young Adult – **325** (2025: 227) (2024: 432)
     - Children – **2,824** (2025: 2,595) (2024: 2,634)
     - Not Assigned – **28** (2025: 47) (2024: 21)
   - Inter-Library Loan (included in total)
     - Borrowing – **574** (2025: 538) (2024: 624)
     - Lending – **451** (2025: 409) (2024: 400)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **2,058** (2025: 2,687) (2024: 2,597)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **19** (2025: 34) (2024: 52)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **567** (2025: 540) (2024: 651)

V. *Internet* – Use of library wi-fi and desktop computers.
   - Desktop Computers
     - Total Users – **157** (2025: 180) (2024: 182)
   - Wi-Fi
     - Total Sessions – **10,894** (2025: 8,857) (2024: 2,265)
       - ***Highest monthly Wi-Fi sessions since February 2019.***
     - Total Devices – **340** (2025: 346) (2024: 242)

- ***Highest month this year for unique devices, second highest month on record.***
- Average clients per day – **30** (2025: 31)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **25** (2025: 29) (2024: 23)
- Participants – **668** (2025: 1,149) (2024: 774)
  - ***Regular children's programming, including Saturday Crafts and Little Creators Storytime, are seeing sustained attendance rates.***
  - ***A new Play-Doh Playdate program had 16 participants.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **16**
    - Views – **7,672**
    - Reach – **4,468**
    - ***Library's social media performed very well for March, in part due to some engagement type posts including "What Are You Reading This Weekend" on 3/30 that had 1,184 views and 171 engagements, and photo updates on the staff spring cleaning that had 617 views and 79 engagements.***
- Google
  - Profile Views – **653**
  - Business Profile Interactions – **484**
  - Website Visits – **317**
  - Searches – **226**
- Website
  - Site Visits – **1,874**
  - Page Visits – **3,082**

VIII. *Library Facilities*
- A glycol pump in the HVAC was noted as leaking on 3/31 and was replaced in April.
- Margaret received a quote for drywall demo and remediation for the ice dam leak at $12,000. The Town finalized the decision to go through insurance, and an insurance claim was filed in April. This quote does not include installing new insulation or drywall, or repainting the areas.
- CEN conduced a service migration as part of their NextGen Network Infrastructure project on March 17. Migration was completed without any complications.

IX. *Library Staff & Professional Development*
- Christa participated in Read Across America at CGS on March 2.

- Margaret attended the Town and BOE Technology Infrastructure meeting on March 5.
- Christa attended CLC's Children's Services Roundtable on March 9.
- Aubrey and Margaret attended an information session on Hoopla's Library Marketing Makeover on March 10 through CLC, and applied to the program in April.
- Kayla and Margaret attended Bibliomation's Strategic Planning Committee meeting on March 17.
- Margaret attended CLA's monthly meeting on March 19
- Aubrey attended a webinar on creating accessible digital documents through the CT State Library on March 19.
- Margaret attended an HR Webinar through CLC on March 24.
- Margaret attended an American 250 CT committee meeting on March 24.
- Jennifer attended CLC's Adult Programming and Services to Older Adults Roundtables on March 24 and 25.
- Margaret participated in a workshop on mapping community needs at the Middletown Library Service Center on March 25.
- Aubrey attended a webinar on managing library social media through the CT State Library on March 27.

X. *General Updates*

- The library was very busy on March 17, the day after a big storm. Many people utilized the library's wi-fi and desktops, and work stations were full most of the day. 237 people visited the library in total that day.
- All staff participated in successful staff development and inside cleanup days on March 30 and March 31. Projects staff completed included weeding and significant shifting of adult fiction materials, supplies and office inventory, historic library records filing and organization, historic photo organization, reinforcing built-in shelving in storage closets, and general tidying and cleanup.
- The community room was used 6 times by outside groups.
- Margaret, Kayla, Aubrey, and Rachel will all be attending and presenting at the Connecticut Library Association Conference in Mystic at the end of April!