BOOTH & DIMOCK MEMORIAL LIBRARY
DIRECTOR'S REPORT APRIL 2026

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed library loan.
   - Total – **6,599** (2025: 6,183) (2024: 6,111)
   - Type (included in total)
     - Books & Serials – **4,588** (2025: 4,547) (2024: 4,581)
     - Video – **530** (2025: 327) (2024: 408)
     - Audio – **54** (2025: 101) (2024: 69)
     - Electronic – **1,296** (2025: 1,084) (2024: 882)
       - ***We have circulated more e-materials so far this year, than any other year since we first offered e-materials.***
     - Other – **131** (2024: 124) (2025: 171)
   - Age (included in total)
     - Adult – **2,449** (2025: 2,120) (2024: 2,231)
     - Young Adult – **364** (2025: 332) (2024: 440)
     - Children – **2,480** (2025: 2,602) (2024: 2,521)
     - Not Assigned – **10** (2025: 45) (2024: 37)
   - Inter-Library Loan (included in total)
     - Borrowing – **574** (2025: 554) (2024: 576)
     - Lending – **451** (2025: 420) (2024: 412)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **3,316** (2025: 2,630) (2024: 2,615)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **35** (2025: 20) (2024: 37)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **768** (2025: 691) (2024: 649)

V. *Internet* – Use of library Wi-Fi and desktop computers.
   - Desktop Computers
     - Total Users – **172** (2025: 54) (2024: 110)
   - Wi-Fi
     - Total Sessions – **8,956** (2025: 7,593) (2024: 2,803)
     - Total Devices – **336** (2025: 299) (2024: 261)
     - Average clients per day – **28** (2025: 32)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **20** (2025: 22) (2024: 18)
- Participants – **648** (2025: 495) (2024: 630)
  - ***New "Gosh Yarn It" fiber arts group is off to a good start.***
  - ***Library staff participated in Little League Opening Day and had over 70 people participate in their activity.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **16**
    - Views – **25,099**
    - Reach – **24,517**
    - Engagement – **1,401**
    - ***Library staff have been posting weekly "Library Question" to foster social media engagement. In April, our four Library Questions had 3,819 views, reach 2,106 people, and had 291 engagements.***
    - ***A post featuring our new "Gosh Yarn It" fiber arts group was shared and reached over 12,500 people!! The inaugural program was well attended.***
- Google
  - Profile Views – **790**
  - Business Profile Interactions – **549**
  - Website Visits – **325**
  - Searches – **281**
- Website
  - Site Visits – **1,419**
  - Page Visits – **2,463**

VIII. *Library Facilities*
- Spring Clean-Up on April 11 and Mulching Day on April 18 were successful events. We had about 6 volunteers on the 11th and about 20 members of the UConn Sigma Chi fraternity help mulch on the 18th.
  - Thank you to Coventry Public Works for providing and delivering the mulch!
- Upgrades to the library's fire alarm transmitter were completed on April 24.
- The Coventry Energy Committee were approved to participated in the CTDEEP PurpleAir Sensor Loan Program. Working with the Energy Committee and Coventry Public Works, the air quality sensor and supporting signage will be installed at the library for public use/interaction.

IX. *Library Staff & Professional Development*

- Margaret, Kayla, Aubrey, and Rachel attended the Connecticut Library Association Annual Conference on April 27 and 28, and each presented at least one session.
  - Cataloging Your Chaos: An Intro to "Second Brains" for Librarians, presented by Kayla Chamberlain.
  - Inside-Outreach: Reviving and Revitalizing Modern Library Outreach, presented by Aubrey Bond, Rachel Hora, and Margaret Khan.
  - Touchy Subjects: Navigating Sensitive Topics in American 250 CT Programming, presented by Margaret Khan, with Kristin Robinson from The Impact Story and Cyndi Tolosa from CT Humanities.
  - Libraries and Prevention Work: The Public Library as a Protective Factor, presented by Kayla Chamberlain and Madison Baranoski from Coventry Human Services.
  - Punk PCs: Alternatives to Microsoft in Public Libraries, presented by Kayla Chamberlain with John Adams, Gina Monti, and Jessica Woolford, from Bibliomation, and Daniel Paquette from Willimantic Public Library.
- Margaret was elected to serve as President Elect/Vice President of the Connecticut Library Association. She will serve as Vice President during the 2026/2027 year, and then as President during the 2027/2028 year.
- Margaret attended an American 250 CT Commission meeting at the Southington Public Library on April 15.
- Margaret attended a town Safety Committee meeting on April 16.
- Margaret participated in an interview with a Uconn journalism student on E-books in Connecticut Public Libraries. The interview is available on YouTube: https://www.youtube.com/watch?v=SmwGrfdghNY

X. *General Updates*

- The Library's copier lease was renewed and a new copier was installed on April 6.
- Staff began planning for Summer Reading, which will start on June 15 at our Ice Cream Social.
- The community room was used 6 times by outside groups.