Booth & Dimock Memorial Library

Director's Report June 2025

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
   - Total – **6,858** (2024: 6,797) (2023: 4,815)
   - Type (included in total)
     - Books & Serials – **5,145** (2024: 5,195) (2023: 3,502)
     - Video – **321** (2024: 406) (2023: 291)
     - Audio – **69** (2024: 101) (2023: 60)
     - Electronic – **1,170** (2024: 889) (2023: 893)
     - Other – **153** (2024: 206) (2023: 69)
   - Age (included in total)
     - Adult – **2,255** (2024: 2,420) (2023: 2,177)
     - Young Adult – **400** (2024: 491) (2023: 228)
     - Children – **3,005** (2024: 2,954) (2023: 1,502)
     - Not Assigned – **28** (2024: 43) (2023: 15)
   - Inter-Library Loan (included in total)
     - Borrowing – **616** (2024: 544) (2023: 906)
     - Lending – **368** (2024: 296) (2023: 154)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **2,708** (2024: 2,676) (2023: 1,347)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **55** (2024: 60) (2023: 46)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **704** (2024: 786) (2023: 761)

V. *Internet* – Use of library wi-fi and desktop computers.
   - Desktop Computers
     - Total Users – **185** (2024: 162) (2023: 91)
   - Wi-Fi
     - Total Sessions – **7,344** (2024: 1,562) (2023: 876)
     - Total Devices – **322** (2024: 247) (2023: 158)
     - Average clients per day – **31**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
   - Programs – **26** (2024: 17) (2023: 15)
   - Participants – **900** (2024: 798) (2023: 552)

- ***The Ice Cream Social had 264 participants! Thank you to Coventry Public Market for donating the ice cream!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **22**
    - Views – **25,986**
    - Reach – **17,246**
    - ***A post advertising our AC during the heat wave generated nearly 5,000 views and a 3,000 reach!***
- Google
  - Profile Views – **403**
  - Business Profile Interactions – **540**
  - Website Visits – **397**
- Website
  - Site Visits – **1,576**
  - Page Visits – **3,013**

VIII. *Library Facilities*

- The Library dehumidifier drain clogged (as it has in the past). Manny showed staff how to unclog it, and care instructions have been passed on to CPW.
- Outback Landscaping planted new shrubs and mulched around the building.
- UConn Master Gardener Joann Tedford organized a revival of our rain garden, which is now an official Master Garden site.

IX. *Library Staff & Professional Development*

- Margaret attended a town and BOE technology infrastructure meeting on June 5.
- Aubrey attended an Outreach RoundTable through CLC on June 10.
- Margaret attended a HR webinar on the first 90 days of employment through CLC on June 12.
- Christa attended a two-part series called “Equity in Action” through the State Library on June 16 and 23.
- Margaret attended CLA’s monthly meeting on June 18.
- Christa attended a workshop on using sign language in storytimes on June 18.
- Margaret attended Bibliomation’s Annual Meeting on June 26 at the Douglas Library in Hebron.
- Kayla collaborated with Madison Baranoski and Coventry Human Services on a Prevention Education Series which was hosted at the library.

X. *General Updates*

- The Teen Center was awarded a $4,000 grant through the American Savings Foundation for a “Teens Build PC” program which will be administered by Kayla.
- The Community Room was used twice by outside groups.

- Jennifer Kelly has been hired as our new bookkeeper and started immediately with great enthusiasm*!*

Above: Participants at Little Leaps Dance Program, funded by the Dollar General Literacy Foundation Grant.