

Booth & Dimock Memorial Library

Director's Report June 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **6,797** (2023: 4,815) (2022: 6,146)
 - Type (included in total)
 - Books & Serials – **5,195** (2023: 3,502) (2022: 4,918)
 - Video – **406** (2023: 291) (2022: 429)
 - Audio – **101** (2023: 60) (2022: 90)
 - Electronic – **889** (2023: 893) (2022: 598)
 - Other – **206** (2023: 69) (2022: 111)
 - Age (included in total)
 - Adult – **2,420** (2023: 2,177) (2022: 2,178)
 - Young Adult – **491** (2023: 228) (2022: 454)
 - Children – **2,954** (2023: 1502) (2022: 2,888)
 - Not Assigned – **43** (2023: 15) (2022: 28)
 - Inter-Library Loan (included in total)
 - Borrowing – **544** (2023: 906) (2022: 524)
 - Lending – **296** (2023: 154) (2022: 379)
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **2,677** (2023: 1,347) (2022: 1,679)
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **60** (2023: 46) (2022: 53)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **786** (2023: 761) (2022: 615)
- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **162** (2023: 91) (2022: 178)
 - Wi-Fi
 - Total Sessions – **1,562** (2023: 876) (2022: 1,893)
 - Total Devices – **247** (2023: 158) (2022: 180)
 - Total clients per day – **820** (2023: 644) (2022: 693)
- VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
 - Programs Offered – **16** (2023: 15) (2022: 15)
 - Participants – **837** (2023: 552) (2022: 237)
 - ***The Ice Cream Social had 253 attendees – believed to be our highest on record!***

- ***Lionheart Puppet Show on June 14 had 71 participants!***
- ***Big thanks to Miss Ruth from Song-A-Day Music who had a fun program for Make Music Day on June 21, which had 38 participants!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **24**
 - Reach – **12,455**
 - Engagement – **195**
 - ***A post on June 27 after a damaging storm indicated that the library was open with power, and reached over 3,200 people!***
- Google Profile
 - Searches – **158**
 - Profile Views – **470**
 - Website Visits from Profile – **367**
- Website
 - Unique Visits – **1,668**
 - Page Visits – **2,957**

VIII. *Library Facilities*

IX. *Library Staff & Professional Development*

- Margaret attended a town technology infrastructure meeting on June 6.
- Margaret attended the CLA monthly meeting on June 20.
- Margaret attended the CLC Annual Meeting in Middletown on June 20.
- Staff have been very busy prepping and executing summer reading programs!

X. *General Updates*

- Summer Reading began on June 11. The Library is offering programs for children, teens, and adults. Over 250 people attended the Ice Cream Social and Summer Reading Kickoff at Creaser Park on June 11.
- The Stave Family Community Room was used twice by outside groups in June.

