

# Booth & Dimock Memorial Library

## Director's Report June 2023



### I. Circulation

- a. BDML Total – **4,849** (2022: 6,185) (2021: 4,261)
  - i. By Item Type
    - 1. Books & Serials – **3,502** (2022: 4,918) (2021: 3,306)
    - 2. Video – **291** (2022: 429) (2021: 257)
    - 3. Audio – **60** (2022: 90) (2021: 102)
    - 4. Other – **69** (2022: 111) (2021: 68)
    - 5. Electronic – **927** (2022: 637) (2021: 528)
  - ii. By Age Profile
    - 1. Adult – **2,177** (2022: 2,178) (2021: 1,564)
    - 2. YA – **228** (2022: 454) (2021: 299)
    - 3. Juvenile – **1,502** (2022: 2,888) (2021: 1,852)
    - 4. Other – **15** (2022: 28) (2021: 18)
- b. ILL
  - i. BDML as Borrower **906** – (2022: 524) (2021: 233)
  - ii. BDML as Lender **154** – (2022: 379) (2021: 331)

### II. Programs

- a. Total Programs – **4** (2022: 15) (2021: 15)
- b. Total Attendance – **211** (2022: 552) (2021: 237)
- c. The annual Ice Cream Social had an attendance of 150 people!

### III. Internet

- a. Library Computers – **91** (2022: 178) (2021: 63)
- b. Wifi
  - i. Total sessions – **876** (2022: 1,893) (2021: 1,728)
  - ii. Total devices – **158** (2022: 180) (2021: 110)
  - iii. Total clients per day – **644** (2022: 693) (2021: 418)

### IV. Reference – **761** (2022: 615) (2021: 619)

- a. Technology Appointments: **5**

### V. Patron Information

- a. Visitation – **1,347** (2022: 1,679) (2021: 1,005)
- b. Curbside – **0** (2022: 12) (2021: 225)
- c. Registration – **45** (2022: 53) (2021: 32)

### VI. Online Usage

- a. Facebook/Instagram
  - i. Posts – **8** (2022: 22) (2021: 26)
  - ii. Reach – **4,763** (2022: 5,045) (2021: 4,760)
  - iii. Engagements – **615** (2022: 229) (2021: 118)
- b. Google
  - i. Searches - **337**

- ii. Profile Views – **667**
  - iii. Website Visits from Profile - **289**
- c. Website
  - i. Unique Visits – **1,145**
  - ii. Page Views – **1,948**

## **VII. Facilities**

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. A leak from a chiller pipe was spotted at the June 26 Renovation Committee Meeting. An inspection showed a very rusted cold-water pipe. AirTemp will be providing a quote for a new pipe and insulation.

## **VIII. General**

- a. 2023 Summer Reading “Finding Your Voice” kicked-off with our Annual Ice Cream Social on June 12. 150 attended the Ice Cream Social. So far, 114 children have signed up for summer reading.
- b. Staff continue to settle in upstairs, and have been slowly working on setting up the downstairs. Staff are preparing for a closure from July 25 – August 5, in which time will be dedicated to organizing the new children and teen areas.

## **IX. Staff & Professional Development**

- a. Margaret attended the monthly CLA meeting on June 15.
- b. Margaret hosted a New Directors Roundtable through CLC in which 12 new Connecticut library directors met for open discussion on June 27.
- c. Staff attended various meeting through the CLC.
- d. Margret attended planning meetings for the annual Arts on Main event which will take place on September 16, 2023.