

Booth & Dimock Memorial Library

Director's Report June 2022



I. Circulation

- a. BDML Total – **6,185** (2021: 4,261) (2020: 2,490)
 - i. By Item Type
 - 1. Books & Serials – **4,918** (2021: 3,306) (2020: 2,113)
 - 2. Video – **429** (2021: 257) (2020: 57)
 - 3. Audio – **90** (2021: 102) (2020: 52)
 - 4. Other – **111** (2021: 68) (2020: 0)
 - 5. Electronic – **637** (2021: 528) (2020: 268)
 - ii. By Age Profile
 - 1. Adult – **2,178** (2021: 1,564) (2020: 843)
 - 2. YA – **454** (2021: 299) (2020: 164)
 - 3. Juvenile – **2,888** (2021: 1,852) (2020: 1,271)
 - 4. Other – **28** (2021: 18) (2020: 212)
- b. ILL
 - i. BDML as Borrower **524** – (2021: 233) (2020: 0)
 - ii. BDML as Lender **379** – (2021: 331) (2020: 0)

II. Programs

- a. Total Programs – **15** (2021: 15) (2020: 25)
- b. Total Attendance – **552** (2021: 237) (2020: 535)

III. Internet

- a. Library Computers – **178** (2021: 63) (2020: 0)
- b. Wifi
 - i. Total sessions – **1,893** (2021: 1,728) (2020: 2,605)
 - ii. Total devices – **180** (2021: 110) (2020: 54)
 - iii. Total clients per day – **693** (2021: 418) (2020: 219)

IV. Reference – **615** (2021: 619) (2020: 323)

V. Patron Information

- a. Visitation – **1,667** (2021: 1,005) (2020: 0)
- b. Curbside – **12** (2021: 225)
- c. Registration – **53** (2021: 32) (2020: 11)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **22** (2021: 26) (2020: 43)
 - ii. Reach – **5,045** (2021: 4,760) (2020: 8,396)
 - iii. Engagements – **229** (2021: 118) (2020: 1,093)
 - iv. Reactions – **132**

- b. Google
 - i. Searches –**593**
 - ii. Profile views – **1,061**
 - iii. Website visits from Profile – **303**
- c. Website
 - i. Unique Visits – **1,212**
 - ii. Page Views – **2,331**

VII. General

VIII. Facilities

IX. Staff

- a. Aubrey Bond was hired as our new Library Assistant I.
- b. Margaret attended the CLC Annual Meeting on June 2. Congressman Joe Courtney mentioned BDML and its use of ARPA funds for a new roof at this meeting.
- c. Margaret attended the monthly Bibliomation Finance Committee meeting on June 7.
- d. Kayla attended a webinar on working with social services on June 8.
- e. Jennifer is on the ALL CT READS committee through the State Library and attended a meeting of the committee on June 10.
- f. Margaret attended two construction meetings with Millennium Builders.
- g. Margaret attended Coventry Village Partners and Arts on Main event planning meetings.
- h. Christa prepared summer reading materials for GHR, CGS, and HEEC.
- i. Margaret attended the monthly CLA meeting on June 16.
- j. Margaret attended a webinar on submitting the CT State Library Annual Report on June 21