BOOTH & DIMOCK MEMORIAL LIBRARY
DIRECTOR'S REPORT JULY 2026

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed library loan.
   - Total – **8,085** (2025: 8,681) (2024: 7,862)
   - Type (included in total)
     - Books & Serials – **6,000** (2025: 6,697) (2024: 6,274)
     - Video – **503** (2025: 429) (2024: 429)
     - Audio – **95** (2025: 71) (2024: 100)
     - Electronic – **1,315** (2025: 1,261) (2024: 887)
     - Other – **172** (2024: 223) (2025: 172)
   - Age (included in total)
     - Adult – **2,676** (2025: 2,778) (2024: 2,645)
     - Young Adult – **462** (2025: 638) (2024: 480)
     - Children – 3,604 (2025: 3,970) (2024: 3,809)
     - Not Assigned – **28** (2025: 33) (2024: 41)
   - Inter-Library Loan (included in total)
     - Borrowing – **721** (2025: 633) (2024: 702)
     - Lending – **495** (2025: 400) (2024: 388)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **3,919** (2025: 3,150) (2024: 3,173)
     - ***Highest monthly visits since August 2019!***

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **73** (2025: 64) (2024: 77)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **722** (2025: 884) (2024: 746)

V. *Internet* – Use of library Wi-Fi and desktop computers.
   - Desktop Computers
     - Total Users – **215** (2025: 178) (2024: 188)
   - Wi-Fi
     - Total Sessions – **5,806** (2025: 7,483) (2024: 1,539)
     - Total Devices – **315** (2025: 321) (2024: 294)
     - Average clients per day – **29** (2025: 31) (2026: 35)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **21** (2025: 29) (2024: 25)
- Participants – **764** (2025: 709) (2024: 689)
  - ***Reading of the Declaration of Independence on our front lawn by Town Historian John Holmy, as part of a national initiative on July 8, brought in 27 people.***
  - ***106 people attended Furry, Scaly Friends, funded by the Library's Program Enrichment Fund!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **25**
    - Views – **20,226**
    - Reach – **11,962**
    - Engagement – **1,436**
    - ***A post advertising our new museum passes had almost 2,200 views!***
- Google
  - Profile Views – **778**
  - Business Profile Interactions – **652**
  - Website Visits – **491**
  - Searches – **299**
- Website
  - Site Visits – **1,991**
  - Page Visits – **3,483**

VIII. *Library Facilities*
- The fire alarm was tested on July 15.

IX. *Library Staff & Professional Development*
- Aubrey attended the CLC Outreach Roundtable on July 2. The group discussed successes and failures or Library Card Sign-Up Month.
- Margaret attended an information session in proposed changes to e-rate through the State Library on July 8.
- Margaret attended CLA's monthly meeting on July 16.
- Margaret attended the town's Worker's Safety Committee meeting on July 16.
- Margaret attended an information session on proposed changes to e-rate through the Schools, Health, and Libraries Broadband Coalition on July 16.
- Jenn attended the CLC Acquisitions Roundtable on July 22. The group discussed digital collections.

X. *General Updates*

- The community room was used once by outside groups.
- Aubrey and Rachel visited local businesses on July 24 to solicit partnerships for Library Card Sign-Up Month in September.
- Aubrey and Rachel attended the Farmers' Market on July 26.
- Booth & Dimock is not participating the CT DEEP Laptop ConneCT program due to concerns around staff time required and patron privacy rights.

Top: Community members gather on the front lawn to hear Town Historian John Holmy read the Declaration of Independence on July 8.
Middle: Town Clerk Lori Tollman reads a story to families before issuing dog licenses to stuffed animals during the Leaders & Readers series session on July 7.
Bottom: Families gather for Ariel Storytime, funded by the Library's Program Enrichment Fund, on July 18.