Booth & Dimock Memorial Library

Director's Report July 2025

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
- Total – **8,681** (2024: 7,862) (2023: 4,708)
  - ***Highest monthly circulation since July 2018!***
- Type (included in total)
  - Books & Serials – **6,697** (2024: 6,274) (2023: 3,455)
  - Video – **429** (2024: 429) (2023: 249)
  - Audio – **71** (2024: 100) (2023: 77)
  - Electronic – **1,261** (2024: 887) (2023: 843)
  - Other – **223** (2024: 172) (2023: 84)
- Age (included in total)
  - Adult – **2,779** (2024: 2,645) (2023: 2,183)
  - Young Adult – **638** (2024: 480) (2023: 234)
    - ***YA circulation had highest monthly circulation since 2019!***
    - ***Kayla completed generification of the teen collection – having fiction organized by genre instead of by author.***
  - Children – **3,970** (2024: 3,809) (2023: 1,427)
  - Not Assigned – **33** (2024: 41) (2023: 21)
- Inter-Library Loan (included in total)
  - Borrowing – **633** (2024: 702) (2023: 705)
  - Lending – **400** (2024: 388) (2023: 171)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
- **3,150** (2024: 3,173) (2023: 892)
  - ***Door counter malfunctioned and this figure was determined based on what the door counter did tally, and what historic ratios of children's room visits to total visits are.***

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
- **64** (2024: 77) (2023: 23)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
- **884** (2024: 746) (2023: 475)

V. *Internet* – Use of library wi-fi and desktop computers.
- Desktop Computers
  - Total Users – **178** (2024: 188) (2023: 65)
- Wi-Fi
  - Total Sessions – **7,483** (2024: 1,539) (2023: 793)

        - Total Devices – **321** (2024: 294) (2023: 109)
        - Average clients per day – **31** (2024: 35)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
    - Programs – **29** (2024: 23) (2023: 9)
    - Participants – **709** (2024: 631) (2023: 202)
    - ***We hosted 5 great programs in July funded by the Dollar General Grant – Children's Yoga, Kuwaii Drawing Club, Creative Wheels Caravan, CT Humane Society Storytime, and Feel Your Best Self Puppet Storytime.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
    - Facebook
        - Posts – **27**
            - Views – **26,778**
            - Reach – **16,492**
            - ***Staff created a meme to advertise our air condition which had over 4,200 views and a reach of nearly 2,000***
            - ***A post advertising the Children's Yoga program had nearly 4,000 views and a reach of 3,000. The program maxed out registration!***
    - Google
        - Profile Views – **443**
        - Business Profile Interactions – **663**
        - Website Visits – **470**
    - Website
        - Site Visits – **1,728**
        - Page Visits – **3,441**

VIII. *Library Facilities*
    - Air Temp Mechanical serviced the dehumidifier, which needed more freon.

IX. *Library Staff & Professional Development*
    - Margaret attended a working group meeting for America 250 CT for a White Oak Tree project on July 2.
    - Margaret attended Bibliomation's Finance Committee Meeting on July 8.
    - Jenn attended a "Book Buzz" info session through Penguin Random House on July 9.
    - Margaret attended an information session on the new library legislation and the policy requirements for public libraries hosted by the State Library on July 15.
    - Christa and Jenn attended a "Serving Neurodiverse Library Patrons" webinar through STAR Library Network on July 16.
    - Jenn attended the "Library of Things" Roundtable through CLC on July 16.
    - Margaret attended an America 250 CT Commission meeting at the Manchester Historical Society on July 16.
    - Margaret attended CLA's monthly meeting on July 17.
    - Jenn attended "Advance Book Repair" workshop at Easter on July 25.
    - Jenn attended the Acquisitions Roundtable through CLC on July 29.
    - Kayla attended a "Talking Teen Services: Strengths-Based relationship Panel" through the Colorado State Library on July 31.

- Christa attended “How Libraries Can Promote Computational Thinking and Learning Among Preschool Families” through the Public Library Association on July 31.

X. *General Updates*
- Kayla and Margaret have begun discussions with town IT and BOE IT about end of support for Windows 10 and Office 2019. Patron computers are all currently on Windows 10.
- Kayla and Margaret have been selected to serve on Bibliomation’s Strategic Planning Committee – a 10 month working group to develop future plans for Bilbiomation.
- The Community Room was used eleven by outside groups.

Top: Participants show off their new library tote bags they created at the Creative Wheels Caravan program. Bottom: Families make puppets during the Feel Your Best Self Storytime program. Both programs were funded by the Dollar General Literacy Foundation Grant.