

# Booth & Dimock Memorial Library

## Director's Report July 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
  - Total – **7,862** (2023: 4,708) (2022: 6,936)
  - Type (included in total)
    - Books & Serials – **6,274** (2023: 3,455) (2022: 5,501)
    - Video – **429** (2023: 249) (2022: 532)
    - Audio – **100** (2023: 77) (2022: 128)
    - Electronic – **887** (2023: 843) (2022: 645)
    - Other – **172** (2023: 84) (2022: 130)
    - ***This is our highest circulation since July 2019!***
  - Age (included in total)
    - Adult – **2,645** (2023: 2,183) (2022: 2,621)
    - Young Adult – **480** (2023: 234) (2022: 555)
    - Children – **3,809** (2023: 1,427) (2022: 3,097)
    - Not Assigned – **41** (2023: 21) (2022: 18)
  - Inter-Library Loan (included in total)
    - Borrowing – **702** (2023: 705) (2022: 559)
    - Lending – **388** (2023: 171) (2022: 424)
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
  - **3,172** (2023: 889) (2022: 1,595)
  - ***The last time we had over 3,000 visits in one month was October 2019!***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
  - **77** (2023: 23) (2022: 41)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
  - **746** (2023: 475) (2022: 636)
- V. *Internet* – Use of library wi-fi and desktop computers.
  - Desktop Computers
    - Total Users – **188** (2023: 65) (2022: 123)
  - Wi-Fi
    - Total Sessions – **1,539** (2023: 793) (2022: 2,084)
    - Total Devices – **294** (2023: 109) (2022: 174)
      - ***Total Devices is the figure which most accurately indicates how many people are using our wi-fi.***
    - Total clients per day – **931** (2023: 435) (2022: 595)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **23** (2023: 9) (2022: 8)
- Participants – **631** (2023: 202) (2022: 152)
- ***Program highlights include the CT Humane Society Story Time, Teen Dungeons and Dragons, Grow Your Own Oyster Mushrooms, Submarine Escape Room, and after-hours Laser Tag!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **23**
  - Reach – **9,283**
  - Engagement – **412**
  - ***A post on July 31 advertising our Tie Dye Day reached 1,355 people!***
- Google Profile
  - Searches – **182**
  - Profile Views – **418**
  - Website Visits from Profile – **401**
- Website
  - Unique Visits – **1,625**
  - Page Visits – **2,795**

VIII. *Library Facilities*

- The Renovation sign came down!

IX. *Library Staff & Professional Development*

- Margaret attended CLA's monthly meeting on July 18.



Families at a special Story Time presented by the Connecticut Humane Society on July 9.