

Booth & Dimock Memorial Library

Director's Report July 2023



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **4,708** (2022: 6,936) (2021: 3,993)
 - **No BDML owned titles were available for circulation during the last week of the month.**
 - Type (included in total)
 - Books & Serials – **3,455** (2022: 5,501) (2021: 3,184)
 - Video – **249** (2022: 532) (2021: 167)
 - Audio – **77** (2022: 128) (2021: 110)
 - Electronic – **843** (2022: 645) (2021: 482)
 - **Electronic holdings on OverDrive through Bibliomation have expanded.**
 - Other – **84** (2022: 130) (2021: 50)
 - Age (included in total)
 - Adult – **2,183** (2022: 2,621) (2021: 1,635)
 - Young Adult – **234** (2022: 555) (2021: 272)
 - Children – **1,427** (2022: 3,097) (2021: 1,588)
 - Not Assigned – **21** (2022: 18) (2021: 16)
 - **Children's circulation has fluctuated due to COVID in 2021 and a limited children's area due to renovation in 2023.**
 - Inter-Library Loan (included in total)
 - Borrowing – **705** (2022: 559) (2021: 192)
 - Lending – **171** (2022: 424) (2021: 353)
 - **BDML borrowed greatly through ILL due to our closure and limited children's and teen offerings.**
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **889** (2022: 1,595) (2021: 1,115)
 - **The Library was closed for the last week of July for the final move of the renovation.**
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **23** (2022: 41) (2021: 29)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **475** (2022: 636) (2021: 663)
 - **July 2023 reference is about 25% lower than the previous two years, which aligns with the fact that library was closed approximately 25% of the month.**

V. *Internet* – Use of library wi-fi and desktop computers.

- Desktop Computers
 - Total Users – **65** (2022: 123) (2021: 50)
 - Average Hourly Use – Beginning in September
- Wi-Fi
 - Total Sessions – **793** (2022: 2,084) (2021: 1,200)
 - Total Devices – **109** (2022: 174) (2021: 98)
 - Total clients per day – **435** (2022: 595) (2021: 421)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **7** (2022: 13) (2021: 8)
- Attendance - **192** (2022: 199) (2021: 152)
- ***A bubble party offered for pre-school aged children was a great success and new favorite!***

VII. *Online presence* – Activity tracked on our Facebook, Google Profile, and website.

- Facebook
 - Posts – **17** (2022: 21) (2021: 27)
 - Reach – **7,870** (2021: 6,755) (2021: 4,790)
 - Engagement - **497** (2021: 679) (2021: 330)
- Google Profile
 - Searches – **432**
 - Profile Views – **811**
 - Website Visits from Profile – **310**
- Website
 - Unique Visits – **1,113**
 - Page Visits – **2,058**

VIII. *Library Facilities*

- Air Temp Mechanical installed new insulation on cold water pipes.
- Library staff began the two-week process of shelving children’s materials and setting up the downstairs on July 25.
- Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Builders), Ron Paolillo (Project Manager – DRA), Adam Giverson (Project Superintendent).
- Margaret and Joe continue to attend regular Renovation Committee meetings.

IX. *Library Staff & Professional Development*

- Library Assistant I Aubrey Bond celebrated one year with the library.
- Margaret participated in a department head breakfast to get to know the Town Manager final candidates on July 11.
- Margaret attended a quarterly town safety committee meeting on July 12.
- Margaret attended planning meetings for the Arts on Main event, taking place 9/16.

X. *General Updates*

- Thanks to a new Connecticut Library Consortium contract, the library has free Amazon Business Prime for three years.
- Library Board members, along with Margaret, attended John Elsesser's retirement party on July 27.