

Booth & Dimock Memorial Library

Director's Report July 2022



I. Circulation

- a. BDML Total – **6,970** (2021: 4,038) (2020: 1,196)
 - i. By Item Type
 - 1. Books & Serials – **5,501** (2021: 3,184) (2010: 2,426)
 - 2. Video – **532** (2021: 167) (2020: 182)
 - 3. Audio – **128** (2021: 110) (2020: 83)
 - 4. Other – **130** (2021: 50) (2020: 51)
 - 5. Electronic – **679** (2021: 527) (2020: 517)
 - ii. By Age Profile
 - 1. Adult – **2,621** (2021: 1,635) (2020: 1,340)
 - 2. YA – **555** (2021: 272) (2020: 272)
 - 3. Juvenile – **3,097** (2021: 1,588) (2020: 1,154)
 - 4. Other – **18** (2021: 16) (2020: 27)
- b. ILL
 - i. BDML as Borrower **559** – (2021: 192) (2020: 8)
 - ii. BDML as Lender **424** – (2021: 353) (2020: 2)

II. Programs

- a. Total Programs – **13** (2021: 8) (2020: 25)
- b. Total Attendance – **199** (2021: 152) (2020: 314)

III. Internet

- a. Library Computers – **123** (2021: 50) (2020: 0)
 - i. New way of counting as recommended by state library. Now number of individual uses of computers. Used to be counted as every 30 minutes a computer was used.
- b. Wifi
 - i. Total sessions – **2,084** (2021: 1,200) (2020: 2,253)
 - ii. Total devices – **174** (2021: 98) (2020: 56)
 - iii. Total clients per day – **595** (2021: 421) (2020: 234)

IV. Reference – **636** (2021: 663) (2020: 466)

- a. Technology Appointments: 7

V. Patron Information

- a. Visitation – **1,595** (2021: 1,115) (2020: 0)
- b. Curbside – **10** (2021: 254) (2020: 254)
- c. Registration – **41** (2021: 29) (2020: 13)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **21** (2021: 27) (2020: 53)
 - ii. Reach – **6,755** (2021: 4,790) (2020: 7,266)
 - iii. Engagements – **679** (2021: 330) (2020: 630)

- b. Google
 - i. Searches - **792**
 - ii. Profile Views – **1,369**
 - iii. Website Visits from Profile - **315**
- c. Website
 - i. Unique Visits – **1,300**
 - ii. Page Views – **2,399**

VII. Facilities

- a. Library Construction began on July 26, 2022!
- b. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Builders), Ron Paolillo (Project Manager – DRA), Adam Giverson (Project Superintendent).
- c. Margaret and Joe continue to attend regular Renovation Committee meetings.

VIII. General

- a. In June the library received two challenges to its Pride Eisplay. In July, the incident became public and was written about in the Journal Inquire on July 6, 2022 and the Willimantic Chronicle on July 8, 2022. Library staff attended training sessions presented by CLC and CLA on responding to challenges and interacting with the press. Booth & Dimock Library was recognized by the CLA for our “best practice” response to the incidents.

IX. Staff & Professional Development

- a. Aubrey Bond was hired as our new Library Assistant I.
- b. Margaret attended the town’s Safety Committee Meeting on July 13.
- c. Margaret attended CLA’s monthly meeting on July 21.
- d. Professional staff attended a webinar on intellectual freedom and materials challenges through the CLC on July 26.
- e. Margaret attended a meeting with aids from Speaker Ritter’s office, CLA, and CLC reps on July 29th to discuss the need for legislation protecting libraries and their mission to develop diverse and relevant materials collections.
- f. Margaret attended Coventry Village Partner meetings and Arts on Main Planning meetings throughout the month.
- g. Margaret attended multiple CLC Roundtable meetings.