

# Booth & Dimock Memorial Library

## Director's Report January 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
  - Total – **6,233** (2023: 5,129) (2022: 4,708)
  - Type (included in total)
    - Books & Serials – **4,573** (2023: 3,737) (2022: 3,606)
    - Video – **584** (2023: 500) (2022: 464)
    - Audio – **73** (2023: 86) (2022: 99)
    - Electronic – **916** (2023: 712) (2022: 474)
    - Other – **87** (2023: 94) (2022: 65)
  - Age (included in total)
    - Adult – **2,362** (2023: 2,230) (2022: 2,285)
    - Young Adult – **333** (2023: 312) (2022: 248)
    - Children – **2,662** (2023: 1,816) (2022: 1,808)
    - Not Assigned – **21** (2023: 27) (2022: 16)
  - Inter-Library Loan (included in total)
    - Borrowing – **539** (2023: 615) (2022: 380)
    - Lending – **357** (2023: 408) (2022: 317)
  - ***Children's circulation has increased 44% as compared to January 2022. Full use of our children's room, thorough assessment of our collection, and increased library visits are aiding in the increase.***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
  - **2,368** (2022: 1,958) (2021: 1,108)
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
  - **29** (2022: 32) (2021: 20)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
  - **658** (2022: 343) (2021: 516)
- V. *Internet* – Use of library wi-fi and desktop computers.
  - Desktop Computers
    - Total Users – **185** (2022: 115) (2021: 135)
  - Wi-Fi
    - Total Sessions – **1,319** (2022: 2,162) (2021: 2,539)
    - Total Devices – **213** (2022: 166) (2021: 119)
    - Total clients per day – **780** (2022: 656) (2021: 491)

- ***While session use is indicating down – largely due to a new definition of ‘session,’ as set by our provider – total devices has almost doubled over the last two years. This means that more individuals/individual devices are connecting to our wi-fi.***

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **22** (2022: 18) (2021: 25)
- Attendance – **1,004** (2022: 446) (2021: 314)
- ***Weekly playgroup has regular attendance of 25-30 individuals!***
- ***Christa sent out recorded storytimes to the preschools, reaching about 400 children, and made an in-person visit to CGS, reaching over 500 students!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **20**
  - Reach – **10,251**
  - Engagement – **585**
- Google Profile
  - Searches – **191**
  - Profile Views – **437**
  - Website Visits from Profile – **363**
- Website
  - Unique Visits – **1,295**
  - Page Visits – **2,289**

VIII. *Library Facilities*

IX. *Library Staff & Professional Development*

- Margaret attended a town department head meeting on January 3.
- Margaret attended a Bibliomation Finance Committee meeting on January 9.
- Margaret attended a town Safety Committee meeting on January 10.
- Jenn and Aubrey attended a book repair workshop on January 12.
- Kayla attended an information session on Bibliomation updates on January 17.
- Margaret attended a CLA monthly meeting on January 18.
- Margaret attended the Town Council Retreat, attended by the Town Council, Town Department Heads, and Town Manager, on January 20.
- Jenn and Aubrey attended a workshop on Reader’s Advisory – “RA for All: Flip the Script and Think Like a Reader” on January 31.
- Staff attended various CLC Roundtable meetings.

X. *General Updates*

- The Library submitted its proposed FY25 budget on January 12.
- Joe, Libby, and Margaret met with Jim Drumm (Town Manager) and Julie Chapman (Town Finance Director) on January 19 to review the proposed budget.
- Beloved Library fish, Otto, died on January 24. Otto was with the library for over 20 years, and was likely around 30 years old. He was featured in the Chronicle in February 2012.