

Booth & Dimock Memorial Library

Director's Report January 2023



I. Circulation

- a. BDML Total – **5,163** (2022: 4,870) (2021: 3,829)
 - i. By Item Type
 - 1. Books & Serials – **3,737** (2022: 2,709) (2021: 2,809)
 - 2. Video – **500** (2022: 464) (2021: 233)
 - 3. Audio – **86** (2022: 99) (2021: 96)
 - 4. Other – **94** (2022: 65) (2021: 66)
 - 5. Electronic – **746** (2022: 513) (2021: 625)
 - ii. By Age Profile
 - 1. Adult – **2,253** (2022: 2,285) (2021: 1,387)
 - 2. YA – **321** (2022: 248) (2021: 334)
 - 3. Juvenile – **1,816** (2022: 1,808) (2021: 1,326)
 - 4. Other – **27** (2022: 16) (2021: 31)
- b. ILL
 - i. BDML as Borrower **615** – (2022: 380) (2021: 226)
 - ii. BDML as Lender **408** – (2022: 317) (2021: 361)

II. Programs

- a. Total Programs – **13** (2022: 18) (2021: 25)
- b. Total Attendance – **360** (2022: 446) (2021: 315)

III. Internet

- a. Library Computers – **115** (2022: 135) (2021: 41)
- b. Wifi
 - i. Total sessions – **2,162** (2022: 2,539) (2021: 4,875)
 - ii. Total devices – **166** (2022: 119) (2021: 84)
 - iii. Total clients per day – **656** (2022: 491) (2021: 366)

IV. Reference – **658** (2022: 516) (2021: 498)

- a. Technology Appointments: 4

V. Patron Information

- a. Visitation – **1,958** (2022: 1,131) (2021: 631)
- b. Curbside – **2** (2022: 23) (2021: 239)
- c. Registration – **31** (2022: 20) (2021: 11)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **10** (2022: 32) (2021: 62)
 - ii. Reach – **3,857** (2022: 7,764) (2021: 12,747)
 - iii. Engagements – **97** (2022: 380) (2021: 1,136)
- b. Google
 - i. Searches - **646**
 - ii. Profile Views – **1,066**

- iii. Website Visits from Profile - **286**
- c. Website
 - i. Unique Visits – **1,088**
 - ii. Page Views – **1,862**

VII. Facilities

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. A second hot water pipe began leaking on January 9. AirTemps Mechanical repaired the leak the same day.
- c. AirTemp performed an inspection of the hot water pipe system on January 18.
- d. Margaret met with DRA’s interior designer on January 18 to select paint colors.

VIII. General

- a. Staff began planning for a library closure in March to accommodate interior construction and renovations.

IX. Staff & Professional Development

- a. Margaret attended Bibliomation’s Finance Committee meeting on January 10.
- b. Margaret attended the town’s Safety Committee Meeting on January 11.
- c. Margaret attended CLA’s monthly meeting on January 19.
- d. Jennifer attended a workshop on Seet Libraries on January 20.
- e. Staff attended multiple CLC Roundtable meetings.