

# Booth & Dimock Memorial Library

## Director's Report January 2021



### I. Circulation

- a. BDML Total – **3,729** (2020: 5,702)
  - i. By Item Type
    - 1. Books & Serials – **2,709** (2020: 4,168)
    - 2. Video – **233** (2020: 770)
    - 3. Audio – **96** (2020: 198)
    - 4. Other – **66** (2020: 18)
    - 5. Electronic – **625** (2020: 548)
  - ii. By Age Profile
    - 1. Adult – **1,387** (2020: 2,471)
    - 2. YA – **334** (2020: 315)
    - 3. Juvenile – **1,352** (2020: 2,394)
    - 4. Other – **31** (2020: 522)
- b. ILL
  - i. BDML as Borrower **225** – (2020: 126)
  - ii. BDML as Lender **361** – (2020: 95)

### II. Programs

- a. Total Programs – **31** (2020: 35)
- b. Total Attendance – **416** (2020: 346)
- c. All programs were virtual and open to anyone, no age restrictions.

### III. Internet

- a. Library Computers – **41** (2020: 1,127)
- b. Wifi
  - i. Total sessions – **4,875** (2020: 9,462)
  - ii. Total devices – **84** (2020: 133)
  - iii. Total clients per day – **366** (2020: 459)

### IV. Reference – **498** (2020: 706)

- a. Computer help – **0** (2020: 80)

### V. Patron Information

- a. Visitation – **943** (2020: 2,391)
- b. Curbside – **303**
- c. Registration – **16** (2020: 23)

### VI. Social Media

- a. Post – **62**
- b. Reach – **12,747**
- c. Engagements – **1,136**
- d. Fun posts for January included our Hygge Tips and Pet Book Reviews.

## **VII. General**

- a. Christa and Rachel were nominated for the CLA Faith Hektoen Award for Outstanding Program for their development and implementation of Science Thursdays.
- b. New England Mechanical conducted a site inspection and provided a quote to upgrade components of the air handler units. The quote was sent to John Elsesser for consideration in the Capital Improvement Budget.
- c. Margaret attended a “Coffee Talk” hosted by CLC to meet the new State Librarian.
- d. Margaret attended two Director’s Roundtables hosted by CLC.
- e. Margaret attended a webinar on library fundraising, and a webinar on Library Giving Day, both hosted by CLC.