

# Booth & Dimock Memorial Library

## Director's Report February 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
  - Total – **5,912** (2023: 5,109) (2022: 5,118)
  - Type (included in total)
    - Books & Serials – **4,420** (2023: 3,815) (2022: 3,815)
    - Video – **486** (2023: 432) (2022: 432)
    - Audio – **91** (2023: 101) (2022: 101)
    - Electronic – **813** (2023: 638) (2022: 638)
    - Other – **102** (2023: 123) (2022: 123)
  - Age (included in total)
    - Adult – **2,290** (2023: 2,230) (2022: 2,230)
    - Young Adult – **332** (2023: 405) (2022: 405)
    - Children – **2,454** (2023: 1,819) (2022: 1,819)
    - Not Assigned – **23** (2023: 17) (2022: 18)
  - Inter-Library Loan (included in total)
    - Borrowing – **600** (2023: 565) (2022: 342)
    - Lending – **416** (2023: 328) (2022: 275)
  - ***Year to date, the library has circulated 81% of the total FY23 circulation!***
  - ***As noted in the January 2024 Director's Report, children's circulation continues to show strong increases.***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
  - **2,312** (2023: 1,948) (2022: 1,612)
  - ***On February 16, 35 people attended our Messy Munchkin program. At the same time, the door counter had only reported 33 people. This is because the door counter only senses a "break" of the threshold, and cannot differentiate multiple people coming in at once (as is often the case with parents coming in with their children). A physical count showed that there were 47 people in the building at the time.***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
  - **33** (2023: 26) (2022: 29)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
  - **662** (2023: 623) (2022: 637)
- V. *Internet* – Use of library wi-fi and desktop computers.
  - Desktop Computers
    - Total Users – **151** (2023: 92) (2022: 144)

- Wi-Fi
  - Total Sessions – **1,611** (2023: 2,543) (2022: 2,527)
  - Total Devices – **238** (2023: 153) (2022: 159)
  - Total clients per day – **778** (2023: 584) (2022: 597)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **22** (2023: 19) (2022: 39)
- Attendance – **666** (2023: 615) (2022: 610)
- ***Fairy Tale Ball for Take Your Child to the Library Day (a national event started here in CT) on February 3 had 75 attendees. The Fairy Tale Ball will become an annual event.***
- ***The Library's new Genealogy Club is growing in popularity.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **16**
  - Reach – **5,617**
  - Engagement – **354**
- Google Profile
  - Searches – **143**
  - Profile Views – **483**
  - Website Visits from Profile – **350**
- Website
  - Unique Visits – **1,304**
  - Page Visits – **2,301**

VIII. *Library Facilities*

- A broken thermostat sensor was indicating an indoor temperature of -98° resulting in extra heat being directed upstairs on February 28. Manny disabled the sensor and the library is awaiting ABS for a repair.
- The Coventry Arts Guild installed trim to hang artwork from in the library proper and Stave Family Community Room.
- Margaret met with a representative from SHPO on February 29 to discuss the 2024 Historic Restoration Fund Grant for the historic floor joists. The Library needs to submit a letter of intent by the end of March. If selected to apply, applications are due in October, and grantees will be awarded in January 2025.

IX. *Library Staff & Professional Development*

- Margaret attended a monthly CLA meeting on February 15.
- All library staff attended Active Shooter Training hosted by the Coventry Police Department.

X. *General Updates*

- Joe and Margaret met with Eversource Representative Mackenzie Smillie on February 16 to accept the sponsorship and review the event.

- Margaret meet with representatives from Coventry Human Services, “Change the Script,” and “Drug Free CT,” on February 15. Drug Free CT will be visiting the library on a monthly basis with their outreach van, and offering quarterly Narcan training for interested community members.
- The Library Patron Survey is finalized and will go live on April 1. Information and a QR code to the survey will be published in the town’s quarterly newsletter, town’s monthly e-blast, in the library, and on the library’s Facebook and website. The survey will be available at the Mini Golf Event on April 7.
- The Library was awarded a \$10,000 “Libraries Transform Communities” grant through the American Library Association. The grant will be used to provided resources for neurodivergent adults. As part of the grant, the library will be hosting Community Conversations to ensure grants funds are directed towards resources our target audience needs.
- The Library was awarded a \$1,000 Community Grant through Bob’s Furniture. The grant will be used to purchase furniture for the Teen Room.



Participants at our Fairy Tale Ball to celebrate Take Your Child to the Library Day on February 3<sup>rd</sup>.

