

# Booth & Dimock Memorial Library

## Director's Report February 2022



### I. Circulation

- a. BDML Total – **4,891** (2021: 3,525) (2020: 5,663)
  - i. By Item Type
    - 1. Books & Serials – **3,781** (2021: 2,662) (2020: 4,372)
    - 2. Video – **463** (2021: 219) (2020: 626)
    - 3. Audio – **79** (2021: 95) (2020: 222)
    - 4. Other – **85** (2021: 34) (2020: 41)
    - 5. Electronic – **483** (2021: 515) (2020: 428)
  - ii. By Age Profile
    - 1. Adult – **2,101** (2021: 1,390) (2020: 2,366)
    - 2. YA – **292** (2021: 275) (2020: 379)
    - 3. Juvenile – **2,004** (2021: 1,326) (2020: 2,489)
    - 4. Other – **11** (2021: 19) (2020: 429)
- b. ILL
  - i. BDML as Borrower **437** – (2021: 199) (2020: 121)
  - ii. BDML as Lender **333** – (2021: 294) (2020: 82)

### II. Programs

- a. Total Programs – **19** (2021: 26) (2020: 41)
- b. Total Attendance – **615** (2021: 399) (2020: 466)
  - i. Included two outreach programs at HEEC.
- c. Average Attendance – **32** (2021: 15) (2020: 11)

### III. Internet

- a. Library Computers – **122** (2021: 53) (20120 826)
- b. Wifi
  - i. Total sessions – **2,217** (2021: 2,209) (2020: 6,505)
  - ii. Total devices – **119** (2021: 70) (2020: 168)
  - iii. Total clients per day – **469** (2021: 290) (2020: 515)

### IV. Reference – **507** (2021: 425) (2020: 720)

### V. Patron Information

- a. Visitation – **1,119** (2021: 581) (2020: 2,224)
- b. Curbside – **22** (2021: 239)
- c. Registration – **17** (2021: 11) (2020: 31)

### VI. Social Media

- a. Post – **32** (2021: 43)
- b. Reach – **6,478** (2021: 7,975)
- c. Engagements – **237** (2021: 593)

## **VII. General**

- a. The Library was awarded a Fiber to the Library Grant, which will start with an assessment of our technology infrastructure. Upon completion of the assessment, we may qualify to apply for a second round of grants to help implement improvements.
- b. Local chapter of the Daughters of the Revolution put up a President's Day display in both the display case and front parlor. They are interested in working with us again in the future.

## **VIII. Facilities**

- a. Leak near the stairs started up again with the snowmelt. Bill Watkins of CPW put the library in contact with a roofer.

## **IX. Staff & Professional Development**

- a. Margaret attended two CLC Roundtable Chair training sessions on February 2 and 10.
- b. Margaret met with outgoing CLA Treasurer on February 3 to discuss duties and responsibilities.
- c. Margaret attended a Bibliomation Finance Committee meeting on February 8.
- d. Kayla and Jenn attended "Going to the Dogs" workshop on therapy animals in the library on February 15.
- e. Margaret attended a State Library webinar "Library Construction Case Study," which reviewed the construction process of a local CT library on February 16.
- f. Margaret attended a monthly CLA meeting on February 17.
- g. Margaret attended a Coventry Village Partners Meeting on February 25.
- h. Professional staff attended multiple CLC Roundtable meetings.