

Booth & Dimock Memorial Library

Director's Report October 2023



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **6,719** (2022: 5,575) (2021: 5,464)
 - Type (included in total)
 - Books & Serials – **4,981** (2022: 4,149) (2021: 4,490)
 - Video – **450** (2022: 359) (2021: 448)
 - Audio – **74** (2022: 113) (2021: 140)
 - Electronic – **1,088** (2022: 867) (2021: 470)
 - Other – **126** (2022: 87) (2021: 56)
 - Age (included in total)
 - Adult – **2,436** (2022: 2,400) (2021: 2,367)
 - Young Adult – **267** (2022: 382) (2021: 357)
 - Children – **2,885**(2022: 1,909) (2021: 2,398)
 - Not Assigned – **43** (2022: 17) (2021: 12)
 - Inter-Library Loan (included in total)
 - Borrowing – **623** (2022: 569) (2021: 412)
 - Lending – **373** (2022: 337) (2021: 362)

- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **2,592** (2022: 1,682) (2021: 1,291)
 - ***The Town's Halloween on Main and the Library's Halloween Party took place on 10/28, with 490 people visiting the library that day!***

- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **31** (2022: 24) (2021: 23)

- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **669** (2022: 527) (2021: 625)
 - ***Children's reference saw a spike with the opening of the new children's room and the start of school.***

- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **121** (2022: 99) (2021: 120)
 - Wi-Fi
 - Total Sessions – **1,967** (2022: 1,973) (2021: 2,062)
 - Total Devices – **223** (2022: 154) (2021: 128)
 - Total clients per day – **659** (2022: 581) (2021: 536)
 - Average Daily Clients - **30**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **22** (2022: 13) (2021: 22)
- Attendance - **555** (2022: 363) (2021: 403)
- ***Coventry Fire & EMS visited the library on October 10 for Fire Prevention Week. They brought 3 fire trucks and 27 people attended the program. The Library’s Halloween Party on October 28 had 151 participants!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **19**
 - Reach – **8,898**
 - Engagement – **199**
- Google Profile
 - Searches – **402**
 - Profile Views – **650**
 - Website Visits from Profile – **243**
- Website
 - Unique Visits – **1,234**
 - Page Visits – **2,245**

VIII. *Library Facilities*

- The leak in September appears to have actually been a malfunctioning de-humidifier. Air Temp Mechanical assessed the dehumidifier and found a drainpipe to be clogged. The drain was cleared and there as been no water in the affected area since the end of September.
- Professional Lock & Key rekeyed the after-hours door. They will be providing a quote to standardize locks throughout the building.
- Electric costs have been higher than anticipated.

IX. *Library Staff & Professional Development*

- Margaret attended a town department head meeting on October 4.
- Margaret attended CLA Sustainability Sub-Committee Meetings on October 5 and October 25.
- Margaret attended a Bibliomation Finance Committee meeting on October 10.
- Aubrey Bon attended a workshop on making book trailers.
- Margaret attended a monthly CLA meeting on October 19.
- Staff attended various CLC Roundtable meetings.

X. *General Updates*

- Kaeleen Barr was hired as a substitute library assistant on October 24. Welcome Kae!
- Aubrey completed a review of the library’s website and made many necessary and helpful updates.
- BDML Librarians are creating a library rewards program called “BD Rewards,” which we will be starting in 2024. The program will operate on a punch card model, and reward

patrons based on visits to the library with small prizes. Based on program reception, we may extend it to a 6 or 12 month initiative with increasing rewards.

- The Library Renovation & Improvement Committee was discharged at a Town Council Meeting on October 16.
- Joe and Margaret met with Attorney O'Brien on October 26 for the closing. The Purchase & Sale Agreement has been fully executed.



Clockwise from top left: Halloween Party, Messy Munchkins, Fire Prevention Program with Coventry EMS.