

Booth & Dimock Memorial Library

Director's Report November 2023



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **6,044** (2022: 4,906) (2021: 4,968)
 - Type (included in total)
 - Books & Serials – **4,544** (2022: 3,729) (2021: 3,821)
 - Video – **446** (2022: 396) (2021: 492)
 - Audio – **77** (2022: 108) (2021: 130)
 - Electronic – **884** (2022: 587) (2021: 470)
 - Other – **93** (2022: 86) (2021: 55)
 - Age (included in total)
 - Adult – **2,203** (2022: 2,207) (2021: 2,074)
 - Young Adult – **298** (2022: 337) (2021: 361)
 - Children – **2,627** (2022: 1,751) (2021: 2,048)
 - Not Assigned – **32** (2022: 24) (2021: 15)
 - ***Total circulation increased by 1,138 compared to November 2022. 77% of that increase is attributed to children's circulation, due to the fact that in November 2022 our children's room was completely closed.***
 - Inter-Library Loan (included in total)
 - Borrowing – **576** (2022: 601) (2021: 376)
 - Lending – **339** (2022: 283) (2021: 267)
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **1,901** (2022: 1,370) (2021: 1,083)
 - ***November is a slower month for the Library. The library was closed on 11/10 and 11/11 for Veteran's Day, and 11/23-11/25 for Thanksgiving.***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **27** (2022: 15) (2021: 15)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **544** (2022: 460) (2021: 453)
- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **85** (2022: 95) (2021: 106)
 - Wi-Fi
 - Total Sessions – **1,198** (2022: 1,828) (2021: 1,241)
 - Total Devices – **205** (2022: 138) (2021: 113)

- ***The number of total unique devices connecting to our wi-fi has been increasing. A growing number of people are coming in with personal devices to work throughout the library.***

- Total clients per day – **680** (2022: 528) (2021: 480)
- Average Daily Clients - **27**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **18** (2022: 12) (2021: 20)
- Attendance - **399** (2022: 302) (2021: 222)
- ***Weekly Playgroup is averaging 22 participants each week! We are happy to bring back Read to Dogs through Warm Hearts, Cold Noses. A special adult program “Spectral Pursuits” had 24 participants and indicated that there may be some ghosts at Booth & Dimock!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **16**
 - Reach – **7,131**
 - Engagement – **394**
- Google Profile
 - Searches – **403**
 - Profile Views – **659**
 - Website Visits from Profile – **273**
- Website
 - Unique Visits – **1,019**
 - Page Visits – **1,702**

VIII. *Library Facilities*

- AirTemp Mechanical turned on the boiler for the season.

IX. *Library Staff & Professional Development*

- Margaret attended Bibliomation Finance Committee meeting on November 7.
- Margaret attended a workshop in meeting facilitation hosted by CLC on November 15.
- Margaret attended the CLA monthly meeting on November 16.
- Margaret attended a town department head meeting on November 21.
- Kayla completed a workshop through the Connecticut State Library Academy on “Developing Irresistible Teen Programs” on November 15.
- Kayla attended a virtual Teen Summit through the Massachusetts Library System on November 17.
- Staff attended various CLC Roundtable meetings.

X. *General Updates*

- “BD Rewards” planning is underway and set to launch to the public on January 1.
- Winter programming is being finalized by children’s, teen, and adult departments.

- Membership Mailing materials were completed in late November and mailed on December 1.
- The Library hosted a wonderful Donor Reception to celebrate all the donors who helped support the Renovation Project on November 9. Approximately 65 of our wonderful donors attended. Speeches were made by notable donors Sondra Astor Stave, Deborah Walsh, and Ed LeDoyt.



Donors and community members at the Donor Reception on November 9.



Otto settles into his new home after many moves throughout the renovation.