Booth & Dimock Memorial Library

Director's Report May 2025

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
- Total – **6,120** (2024: 6,152) (2023: 3,000)
- Type (included in total)
  - Books & Serials – **4,428** (2024: 4,617) (2023: 1,976)
  - Video – **341** (2024: 417) (2023: 163)
  - Audio – **82** (2024: 66) (2023: 32)
  - Electronic – **1,148** (2024: 852) (2023: 795)
  - Other – **121** (2024: 200) (2023: 34)
    - ***The Library's new Tonies have circulated 24 times since being available for circulation at the of May.***
- Age (included in total)
  - Adult – **2,241** (2024: 2,338) (2023: 1,196)
  - Young Adult – **265** (2024: 302) (2023: 228)
  - Children – **2,463** (2024: 2,620) (2023: 1,502)
  - Not Assigned – **30** (2024: 40) (2023: 15)
- Inter-Library Loan (included in total)
  - Borrowing – **550** (2024: 578) (2023: 763)
  - Lending – **415** (2024: 352) (2023: 39)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
- **2,754** (2024: 2,344) (2023: 679)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
- **30** (2024: 26) (2023: 29)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
- **658** (2024: 569) (2023: 364)

V. *Internet* – Use of library wi-fi and desktop computers.
- Desktop Computers
  - Total Users – **158** (2024: 123) (2023: 36)
- Wi-Fi
  - Total Sessions – **7,423** (2024: 1,603) (2023: 725)
  - Total Devices – **326** (2024: 232) (2023: 113)
    - ***Total devices connecting to our wi-fi has increased 41% compared to May 2023 and 188% compared to May 2022!***
  - Average clients per day – **34**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **18** (2024: 18) (2023: 16)
- Participants – **302** (2024: 370) (2023: 491)
- ***The Library collaborated with the Coventry Arts Guild for another musical program. Local jazz group the Zeltons performed on May 22.***
- ***Kayla conducted outreach at Coventry High School and GHR on May 22.***
- ***Aubrey attended a plant swap at the Senior Center on May 30.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **18**
    - Views – **6,106**
    - Reach – **7,151**
    - ***A post featuring our new Tonies reached over 1,600 people!***
- Google
  - Profile Views – **435**
  - Business Profile Interactions – **492**
  - Website Visits – **319**
- Website
  - Site Visits – **1,494**
  - Page Visits – **3,750**

VIII. *Library Facilities*
- CPW is applying for a grant to get a DEEP Air Monitoring Station to install on library grounds.
- Chiller was serviced and turned on for the season.
- HVAC controls conducted routine maintenance and service.

IX. *Library Staff & Professional Development*
- Manny Rodrigues is retiring! Manny has been our custodian for 12 years and is retiring right before his 81st birthday!
- Margaret attended the Connecticut Education Network's Annual Conference in Hartford on May 7 and 8. She presented with colleagues from Stratford, West Haven, and Fairfield on e-governance in the library setting.
- Jennifer attended a meeting on materials acquisitions through CLC on May 8.
- Jennifer attended a Summer Preview through Penguin Random House on May 8.
- Margaret attended Bibliomation's Finance Committee meeting on May 13.
- Jennifer participated in a weeding workshop through the State Library on May 13.
- Margaret attended an America 250 CT committee meeting on May 13.
- Jenn attended an information session on book vendor Ingram through CLC on May 13.
- Margaret attended CLA's monthly meeting on May 15.
- Margaret attended an Arts on Main planning meeting on May 20

- Christa, Kayla and Margaret completed Youth Mental Health First Aid training across 2 days on May 21 and May 22. Training was organized by Coventry Human Services and was free to library staff!
- Kayla attended Youth Services Critical Conversations hosted by the State Library on May 23.

X. *General Updates*

- The Library is collaborating with Coventry Human Services on a drug and alcohol prevention initiative. The Library has participated materials for prevention kits which can be checked out from the library, is organizing a series of workshop with CHS, and participated in Prevention Day in the Park on May 29.
- The community room was used 7 times by outside groups.

Above: Kayla and Aubrey at Prevention Day in the Park. The Library's table included books about drug and alcohol prevention, prevention kits, and the opportunity to sign up for a library card.