Booth & Dimock Memorial Library

Director's Report March 2025

Note: In March 2023 the library was operating 3 days a week out of Millbrook due to construction.

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
   - Total – **6,305** (2024: 6,288) (2023: 4,292)
   - Type (included in total)
     - Books & Serials – **4,568** (2024: 4,606) (2023: 3,170)
     - Video – **330** (2024: 563) (2023: 213)
     - Audio – **69** (2024: 91) (2023: 66)
     - Electronic – **1,230** (2024: 889) (2023: 741)
     - Other – **108** (2024: 139) (2023: 102)
   - Age (included in total)
     - Adult – **2,206** (2024: 2,312) (2023: 1,784)
     - Young Adult – **227** (2024: 432) (2023: 324)
     - Children – **2,595** (2024: 2,634) (2023: 1,427)
     - Not Assigned – **33** (2024: 21) (2023: 16)
       - ***Kayla is trialing dynamic shelving and genrefying in the teen area. This shelves books according to genre and utilizes shelving space to display books rather than keeping all the books in stacks. We are looking to see if this will increase teen circulation.***
   - Inter-Library Loan (included in total)
     - Borrowing – **538** (2024: 624) (2023: 565)
     - Lending – **409** (2024: 400) (2023: 328)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **2,687** (2024: 2,597) (2023: 605)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **34** (2024: 52) (2023: 4)
   - ***In 2023, big children's programming and school visits resulted in higher than average new juvenile library cards.***

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **540** (2024: 651) (2023: 318)

V. *Internet* – Use of library wi-fi and desktop computers.
   - Desktop Computers
     - Total Users – **180** (2024: 182) (2023: 7)
     - ***Patrons have complimented the new computer stations upstairs and like the additional work room and privacy.***

- Wi-Fi
  - Total Sessions – **8,857** (2024: 2,265) (2023: 1,466)
  - Total Devices – **346** (2024: 242) (2023: 82)
    - ***The highest month for unique devices on record! This is the third time we've beat our own record this year!***
  - Average clients per day – **31**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **29** (2024: 23) (2023: 22)
- Participants – **1,149** (2024: 774) (2023: 754)
- ***The Library co-hosted "Partners in Time: Cello & Guitar Concert" on March 27 with the Coventry Arts Guild. The popular program had over 50 attendees.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **22**
    - Views – **8,937**
    - Reach – **9,338**
    - ***Post on the library as the third space had 1,731 views.***
    - ***Promotional series overall a huge success. Total of 11 posts with 8,245 views, reach of 4,216, and 222 engagements.***
- Google
  - Profile Views – **407**
  - Business Profile Interactions – **573**
  - Website Visits – **417**
- Website
  - Site Visits – **1,539**
  - Page Visits – **2,795**

VIII. *Library Facilities*
- The Library closed March 24 – March 26 for a re-shelving project. Library staff removed books from the new room downstairs and converted that space into a play area. Juvenile books were rearranged and new shelving was added by the circulation desk. Additional projects were completed, including organization/inventory of extra shelving, closet cleaning, shelf reading & shifting, and furniture setup.
- On March 24, CPW removed the old upstairs computer station and set up the new one. Many thanks to public works for their help!

IX. *Library Staff & Professional Development*
- Margaret attended Bibliomation's finance committee meeting on March 11.
- Margaret attended a legislative breakfast hosted by the CT Library Association at the Capital on March 13. This was an opportunity for members of the library community to meet with legislators and discuss library needs and proposed library legislation.

- Kayla attended a roundtable through CLC on managing crowds and behavior during teen programs on March 14.
- Margaret attended the Eastern Directors Roundtable through CLC on March 18.
- Christa and Jennifer attended "Unlearning to Learn: The History of Public Libraries in the US" on March 18.
- Margaret attended a CEN EDAC meeting on March 18.
- Christa, Aubrey, Peggy, and Janette attended a customer service workshop offered through PCI webinars on March 19.
- Jennifer attended the "Library of Things" roundtable through CLC on March 19.
- Margaret attended CLA's monthly business meeting on March 20.
- Jennifer attended the "Adult Programming" roundtable through CLC on March 21.
- Margaret attended the America CT 250 conference "Shaping a Commemoration rooted in Belonging" at UConn on March 21.

X. *General Updates*
- Margaret has worked with staff from the CT State Library on filing the library's internet e-rate.
- Christa participated in Read Across America Day on March 3.
- Christa participated in Coventry Public School's Family STEAM Night on March 31.
- The community room was used 8 times by outside groups.