

Booth & Dimock Memorial Library

Director's Report March 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **6,288** (2023: 4,265) (2022: 4,377)
 - Type (included in total)
 - Books & Serials – **4,606** (2023: 3,143) (2022: 4,377)
 - Video – **563** (2023: 213) (2022: 558)
 - Audio – **91** (2023: 66) (2022: 107)
 - Electronic – **889** (2023: 741) (2022: 509)
 - Other – **139** (2023: 102) (2022: 98)
 - Age (included in total)
 - Adult – **2,312** (2023: 1,784) (2022: 2,385)
 - Young Adult – **432** (2023: 324) (2022: 270)
 - Children – **2,634** (2023: 1,427) (2022: 2,467)
 - Not Assigned – **21** (2023: 16) (2022: 18)
 - Inter-Library Loan (included in total)
 - Borrowing – **624** (2023: 720) (2022: 572)
 - Lending – **400** (2023: 155) (2022: 353)
 - ***The Library has already circulated as many videos as they did in the previous year.***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **2,579** (2023: 605) (2022: 1,598)
 - ***As of 3/31/24, the Library has had 19,538 visits, exceeding the total from last year (16,405)!***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **52** (2023: 4) (2022: 34)
 - ***As of 3/31/24, the Library has issued 349 library cards, exceeding the total from last year (309)!***
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **651** (2023: 318) (2022: 615)
- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **182** (2023: 7) (2022: 253)
 - Wi-Fi
 - Total Sessions – **2,265** (2023: 1,466) (2022: 2,407)
 - Total Devices – **242** (2023: 82) (2022: 125)

- Total clients per day – **806** (2023: 267) (2022: 530)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **22** (2023: 22) (2022: 19)
- Participants – **755** (2023: 745) (2022: 274)
 - **All ages Taylor Swift Party has 50 participants on March 8.**
 - **There was a total of 102 participants at our weekly playgroups, which take place every Wednesday at 10:30.**
 - **Christa provided recorded storytimes to the Hale Early Education Center.**
 - **As of 3/31/24, the Library has had a total of 6,189 program participants, exceeding the total from last year (5,412)!**

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **13**
 - Reach – **4,350**
 - Engagement – **471**
- Google Profile
 - Searches – **210**
 - Profile Views – **540**
 - Website Visits from Profile – **345**
- Website
 - Unique Visits – **1,408**
 - Page Visits – **2,494**

VIII. *Library Facilities*

- Manchester Safe & Lock provided a quote for rekeying the library.
- Guard rails were installed by CPW at the back of the parking lot.

IX. *Library Staff & Professional Development*

- Margaret, Christa, and Jenn attended workshops through the ALA for the Transforming Communities Grant on March 5, March 14, March 20, and March 28.
- Aubrey attended a workshop called “Booktalk Your Way to the Friendliest Library in Town.” This is part of a series called “Readers Advisory for All.”
- Margaret attended a Legislative Breakfast hosted by the CLA at the Capital on March 14. The Legislative Breakfast was an opportunity for members of the library community to talk with legislators about library e-book bills.
- Margaret attended *Declaring Freedom Conference* at CCSU on March 15. The conference is part of the American 250 Commission, to prepare for the 250th anniversary of the signing of the Declaration of Independence in 2026.
- Margaret attended a quarterly Technology Infrastructure meeting with the Town and BOE on March 21.

X. *General Updates*

- Margaret, Joe, and Libby conducted interviews for a new bookkeeper on March 13 and March 20. The Library has hired Regina Pelrine as our new bookkeeper. Regina will be working with Patt in mid-April, and will take over fully on July 1.
- Margaret filed the e-rate for internet discount through the State.
- The Special Education Resource Fair on April 6 took place at the library on April 6. Hosted by Coventry Human Services and Autism Speaks, the event was attended by members of the Coventry Town Council, State Senator Jeff Gordon, State Representative Tim Ackert, Coventry Public School Superintendent David Petrone, and Library Director Margaret Khan.
- The Coventry Arts Guild hosted their Member Arts Show at the Library on March 2. Member artwork was on display in the Stave Family Community Room throughout the month of March.
- Coventry second graders chose to feature the Booth & Dimock Library for an advertising project. Christa presented information on library services, policies, and programs, and answered questions from the student. The second-grade teachers will be sharing the finished projects with the Library!

Below are photos from the Library's Taylor Swift Party on March 8.

