

Booth & Dimock Memorial Library

Director's Report December 2023



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **5,618** (2022: 4,420) (2021: 5,314)
 - Type (included in total)
 - Books & Serials – **4,243** (2022: 3,255) (2021: 4,133)
 - Video – **447** (2022: 401) (2021: 546)
 - Audio – **58** (2022: 94) (2021: 99)
 - Electronic – **765** (2022: 594) (2021: 461)
 - Other – **105** (2022: 76) (2021: 75)
 - Age (included in total)
 - Adult – **2,021** (2022: 1,911) (2021: 2,333)
 - Young Adult – **378** (2022: 300) (2021: 328)
 - Children – **2,418** (2022: 1,601) (2021: 2,188)
 - Not Assigned – **36** (2022: 14) (2021: 18)
 - Inter-Library Loan (included in total)
 - Borrowing – **472** (2022: 504) (2021: 342)
 - Lending – **312** (2022: 285) (2021: 275)
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **2,014** (2022: 1,388) (2021: 1,612)
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **19** (2022: 10) (2021: 29)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **604** (2022: 343) (2021: 637)
- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **47** (2022: 88) (2021: 144)
 - Wi-Fi
 - Total Sessions – **unavailable** (2022: 2,590) (2021: 2,527)
 - Total Devices – **229** (2022: 146) (2021: 159)
 - Total clients per day – **786** (2022: 571) (2021: 597)
 - Average Daily Clients - **30**
- VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
 - Programs Offered – **17** (2022: 18) (2021: 39)
 - Attendance - **968** (2022: 607) (2021: 610)

- ***In December 2022, library staff (particularly children’s room staff) were very busy condensing all of the materials in the old children’s room into the old community room, so renovations to the children’s library could begin.***
- ***Christa sent out recorded storytimes to the preschools, reaching about 400 children!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **15**
 - Reach – **7,536**
 - Engagement – **432**
- Google Profile
 - Searches – **230**
 - Profile Views – **535**
 - Website Visits from Profile – **249**
- Website
 - Unique Visits – **1,086**
 - Page Visits – **1,759**

VIII. *Library Facilities*

IX. *Library Staff & Professional Development*

- Margaret attended a Legislative Listening Session in Hartford on December 5 where librarians shared current issues with book challenges and e-book pricing with Lt. Governor Susan Bysiewicz and legislators.
- Margaret attended a town department head meeting on December 6.
- Margaret attended the town Technology Infrastructure meeting on December 7.
- Margaret attended a Bibliomation Finance Committee meeting on December 12. Staff attended various CLC Roundtable meetings.

X. *General Updates*

- Kayla applied for grants to get furniture for the teen and children’s rooms through M&T Bank and Ikea.
- Staff applied to the “Libraries Transform Communities” grant through the ALA to initiate programing and services for neurodivergent adults.
- Christmas in the Village was held on December 3, and the library welcomed 233 visitors.
- Library collected donations of pajamas and socks for United Services.