

Booth & Dimock Memorial Library

Director's Report December 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
 - Total – **5,589** (2023: 5,618) (2022: 5,575)
 - Type (included in total)
 - Books & Serials – **4,134** (2023: 4,243) (2022: 3,255)
 - Video – **347** (2023: 447) (2022: 401)
 - Audio – **88** (2023: 58) (2022: 94)
 - Electronic – **905** (2023: 765) (2022: 594)
 - Other – **115** (2023: 105) (2022: 76)
 - Age (included in total)
 - Adult – **2,058** (2023: 2,021) (2022: 1,911)
 - Young Adult – **202** (2023: 378) (2022: 300)
 - Children – **2,386** (2023: 2,418) (2022: 1,604)
 - Not Assigned – **38** (2023: 36) (2022: 14)
 - Inter-Library Loan (included in total)
 - Borrowing – **467** (2023: 472) (2022: 504)
 - Lending – **317** (2023: 312) (2022: 285)

- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
 - **2,399** (2023: 2,014) (2022: 1,388)
 - ***Our highest daily attendance was 394 at during Christmas in the Vilalge.***
 - ***Closed 2 days in December for Christmas and closed early 1 day for New Year's Eve.***

- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
 - **28** (2023: 19) (2022: 10)

- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
 - **414** (2023: 604) (2022: 343)

- V. *Internet* – Use of library wi-fi and desktop computers.
 - Desktop Computers
 - Total Users – **118** (2023: 95) (2022: 47)
 - Wi-Fi
 - Total Sessions – **7,557** (2023: 1,218) (2022: 2,590)
 - ***Meraki had reporting issues in December 2023.***
 - Total Devices – **295** (2023: 233) (2022: 146)
 - Average clients per day – **35**

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs – **17** (2023: 17) (2022: 18)
- Participants – **691** (2023: 968) (2022: 607)
 - ***Holiday special Nutcracker Storytime had 40 participants. Special thanks to Thread City Classica Dance!***
 - ***243 people participated in the Holiday Smorgasbord craft during Christmas in the Village.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **16**
 - Views – **5309**
 - Reach – **3,883**
 - Posts advertising our Youth Book Sale reached 1,648 people!
- Google
 - Profile Views – **352**
 - Business Profile Interactions – **485**
 - Website Visits – **306**
- Website – Unavailable
 - Site Visits – **1,332**
 - Page Visits – **2,623**

VIII. *Library Facilities*

- Margaret contacted Fish Windows for a quote on window cleaning.
- Routine quarterly elevator maintenance was performed on December 12.

IX. *Library Staff & Professional Development*

- Margaret attended the Bibliomation Finance Committee meeting on December 10.
- Margaret attended CEN EDAC meetings on December 12 and 17.
- Margaret attended CLA's monthly meeting on December 19.

X. *General Updates*

- The Community Room was used 5 times by outside groups.
 - *Coventry Human Services used the community room on 12/27 for "Home Alone" classes.*
- The Youth Book sale earned about \$100, and helped to move out a backstock of donated children's and YA books. Four teens came in for their free book on December 3.