

# BOOTH & DIMOCK MEMORIAL LIBRARY

COVID-19 OPERATIONS SINCE MARCH 2020

## E-MATERIAL USAGE

The Library subscribes to a variety of e-material vendors, including TumbleBooks which specializes in children's materials. In March and April 2020, e-material circulation saw a sharp increase. This trend has continued to date with an overall increase of 16%.

25%

Increase in e-material circulation from March through June 2020 as compared to March through June 2019.

## VIRTUAL PROGRAMMING

In less than 3 days Library staff reinvented programming by developing a diverse offering of virtual programs. Some programs, like Science Thursdays and Mathmagical Mondays, enhance online learning. Others, like our twice-weekly Storytime, tackled tougher modern-day topics including racism and gender identity. In April alone our 30 virtual programs had 1070 attendees!



## CURBSIDE PICK-UP

Curbside service began on May 26 and has resulted in 1,381 curbside orders being filled. Since March, a total of 15,179 items circulated through electronic borrowing, curbside pick-up, or in-person borrowing.



## SOCIAL MEDIA

Since March 11, 2020 the Library has created 305 original content posts which have received 52,824 engagements and 4,847 interactions. Posts include virtual programs, book reviews, collection highlights, and other helpful or fun information.



## OTHER WORK

The Library caught up on "behind the scenes" work during the state mandated shut-down. Some projects included collection development, physical updates like painting the bathroom and shifting shelving locations, and putting in countless hours to prepare for and carry through our online catalog's migration to Bibliomation. Other non-traditional services library staff developed included home delivery, check-in phone calls, and virtual reference.

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REFERENCE  
QUESTIONS  
ANSWERED SINCE  
MARCH



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