BOOTH & DIMOCK MEMORIAL LIBRARY
DIRECTOR'S REPORT AUGUST 2026

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed library loan.
   - Total – **7,861** (2025: 7,941) (2024: 7,761)
   - Type (included in total)
     - Books & Serials – **5,803** (2025: 6,000) (2024: 6,172)
     - Video – **460** (2025: 367) (2024: 432)
     - Audio – **95** (2025: 58) (2024: 85)
     - Electronic – **1,323** (2025: 1,307) (2024: 931)
     - Other – **180** (2024: 209) (2025: 138)
   - Age (included in total)
     - Adult – **2,690** (2025: 2,564) (2024: 2,654)
     - Young Adult – **462** (2025: 517) (2024: 445)
     - Children – **3,359**(2025: 3,529) (2024: 3,687)
     - Not Assigned – **27** (2025: 24) (2024: 44)
   - Inter-Library Loan (included in total)
     - Borrowing – **721** (2025: 684) (2024: 682)
     - Lending – **495** (2025: 405) (2024: 409)
   - ***Museum pass circulation increased 22% compared to last summer!***

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **3,749** (2025: 2,815) (2024: 3,301)

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **43** (2025: 43) (2024: 52)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **673** (2025: 731) (2024: 645)

V. *Internet* – Use of library Wi-Fi and desktop computers.
   - Desktop Computers
     - Total Users – 16**5** (2025: 242) (2024: 218)
   - Wi-Fi
     - Total Sessions – **5,535** (2025: 7,187) (2024: 3,099)
     - Total Devices – **315** (2025: 316) (2024: 286)
     - Average clients per day – **28** (2025: 30) (2026: 39)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **19** (2025: 29) (2024: 23)
- Participants – **575** (2025: 732) (2024: 664)
  - ***101 people attend our seven Leaders & Readers Storytimes.***
  - ***85 people made their own puppet during Arts on Main.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **22**
    - Views – **17,020**
    - Reach – **9,923**
    - Engagement – **1,180**
    - ***Weekly "Library Questions" to foster social media engagement have been very successful. In July and August, 8 posts generated 1,389 engagements – 53% of total engagements!***
- Google
  - Profile Views – **665**
  - Business Profile Interactions – **508**
  - Website Visits – **355**
  - Searches – unavailable
- Website
  - Site Visits – **2,285**
  - Page Visits – **3,847**

VIII. *Library Facilities*
- Northeast Gutters and Remodeling did a site visit on August 13 to assess gutter needs of the building.
- Margaret meet with various representatives from Paul Davis Restoration in advance of drywall repairs. Drywall repairs began on August 21 and were completed on August 26.

IX. *Library Staff & Professional Development*
- Margaret attended an America 250 | CT meeting on August 11.
- Margaret attended CLA's Legislative Committee's meting on August 11.
- Margaret attended Bibliomation's Finance Committee meeting on August 12.
- Jennifer attended the CLC Inter-Library Loan Roudtable on August 27. The group discussed the benefits of FindIT.

X. *General Updates*

- Booth & Dimock Library was selected as a winner for Hoolpla's Library Marketing Makeover. This program, supported by CLC, was awarded to only 4 libraries in the state. Margaret and Aubrey meet with Hoopla staff on August 25 to begin the planning process.
- The community room was used once by outside groups.
- Aubrey and Rachel attended the Farmers' Market on August 2.
- Summer Reading ran from June 15 – August 14.
    - The library offered 53 programs with a total of 1,905 participants
    - 222 children, 80 teens, and 68 adults registered for our summer reading programs.
    - 7 Leaders & Readers Storytimes, presented by 9 Town Hall employees, had a total of 101 participants.
- Library Card Sign-Up Month is taking place in September. Aubrey and Rachel have planned the program and partnered with local businesses for promotions and giveaways for Coventry residents with library cards. Residents who sign-up for, renew, or check the status of their card will have the chance to win a prize at the end of the month!
- Margaret was invited the participate in the American Library Association's Leadership Advocacy Seminar in Chicago from November 13 – 15.

Left: Town Engineer, Todd Penny, reads a story at Leaders & Readers on August 11.
Middle: A bat visits the Library for "Bats With Kids" program on August 6, sponsored by the Lion's Club.
Rights: Families make puppets with Feel Your Best Self *on August 21.*