Booth & Dimock Memorial Library

Director's Report August 2025

I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
   - Total – **7,941** (2024: 7,761) (2023: 6,494)
   - Type (included in total)
     - Books & Serials – **6,000** (2024: 6,172) (2023: 5,132)
     - Video – **367** (2024: 435) (2023: 391)
     - Audio – **58** (2024: 85) (2023: 101)
     - Electronic – **1,307** (2024: 931) (2023: 760)
     - Other – **209** (2024: 138) (2023: 110)
   - Age (included in total)
     - Adult – **2,564** (2024: 2,654) (2023: 2,401)
     - Young Adult – **517** (2024: 445) (2023: 342)
     - Children – **3,529** (2024: 3,687) (2023: 2,937)
     - Not Assigned – **24** (2024: 44) (2023: 18)
   - Inter-Library Loan (included in total)
     - Borrowing – **684** (2024: 682) (2023: 808)
     - Lending – **405** (2024: 409) (2023: 252)

II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
   - **2,815** (2024: 3,301) (2023: 2,100)
     - ***Door counter malfunctioned and this figure was determined based on what the door counter did tally, and what historic ratios of children's room visits to total visits are.***

III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
   - **43** (2024: 52) (2023: 80)

IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
   - **731** (2024: 645) (2023: 915)

V. *Internet* – Use of library wi-fi and desktop computers.
   - Desktop Computers
     - Total Users – **242** (2024: 218) (2023: 145)
   - Wi-Fi
     - Total Sessions – **7,187** (2024: 3,099) (2023: 2,483)
     - Total Devices – **316** (2024: 286) (2023: 190)
     - Average clients per day – **30** (2024: 39)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.
- Programs – **29** (2024: 23) (2023: 13)
- Participants – **732** (2024: 664) (2023: 391)
  - ***Notable programs for August include Furry Scaly Friends, which had 85 participants, Annual Tie Dye Day with 28 participants, and Evening Storytime with Mr. Kyer with 16 participants.***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.
- Facebook
  - Posts – **17**
    - Views – **21,485**
    - Reach – **15,066**
    - ***A post featuring library laser tag had over 2,400 views, and the program had 49 participants!***
    - ***A post advertising our AC had 53 interactions, and a post highlighting free back-to-school backpacks and supplies provided by Coventry Youth Services had 56 interactions!***
- Google
  - Profile Views – **594**
  - Business Profile Interactions – **555**
  - Website Visits – **398**
- Website
  - Site Visits – **1,735**
  - Page Visits – **2,946**

VIII. *Library Facilities*
- Ackert Electric fixed a number of outlets on the west side of the building that weren't working.

IX. *Library Staff & Professional Development*
- Library Assistant II Rachel Hora was accepted to and has enrolled in Southern Connecticut State University's Master of Library & Information Science program!
- Aubrey Bond and Rachel Hora attended CLC's outreach roundtable on August 5.
- Kayla has been appointed to Coventry's Youth Diversion Board (formerly the Juvenile Review Board) and attended a board meeting on August 7.
- Margaret was a guest on the WILI Wayne Norman show on August 8, to fill in the regular slot for town manager Jim Drumm. Margaret and Wayne talked about summer reading, library history, and non-traditional library services and how they're all free!
- Margaret attended Bibliomation's Finance Committee Meeting on August 12.
- Margaret attended an America 250 CT subcommittee meeting on August 12.
- Margaret and Kayla have been appointed to Bibliomation's Strategic Planning Committee, and had their first meeting on August 19.
- Margaret attended CLA's monthly meeting on August 21.

- Margaret and Kayla conduced interviews for the custodian position on August 27 and 28.

X. *General Updates*
   - Kayla is working with BOE and Town IT to manage the end of life for Windows 10 and Office 2019.
   - Margaret filed and summitted the library's annual report to the State Library.
   - Aubrey has taken charge of planning Library Card Sign-Up Month in September. Woke has donated two $25 gift cards for prizes, and Wicked Slice is giving away a free slice of pizza to customers who show their library card on 9/21/25 from 11-2. Staff will be on-site to issue library cards during that time!

Left: Visitors interact with some of the dozens of animals at the "Furry Scaly Friends" program on August 14. Right: Members of the Astronomical Society of Greater Hartford set up telescopes in advance of their "Time & Telescope" program on August 9.