

# Booth & Dimock Memorial Library

## Director's Report August 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
  - Total – **7,761** (2023: 6,494) (2022: 6,503)
    - ***We saw a 19% increase in circulation over the last two years!***
  - Type (included in total)
    - Books & Serials – **6,172** (2023: 5,132) (2022: 5,078)
    - Video – **435** (2023: 391) (2022: 449)
    - Audio – **85** (2023: 101) (2022: 150)
    - Electronic – **931** (2023: 760) (2022: 689)
    - Other – **138** (2023: 110) (2022: 137)
  - Age (included in total)
    - Adult – **2,654** (2023: 2,401) (2022: 2,747)
    - Young Adult – **445** (2023: 342) (2022: 635)
    - Children – **3,687** (2023: 2,973) (2022: 2415)
    - Not Assigned – **44** (2023: 18) (2022: 17)
  - Inter-Library Loan (included in total)
    - Borrowing – **682** (2023: 808) (2022: 640)
    - Lending – **409** (2023: 252) (2022: 338)
      - ***With a fully accessible library, we are sending out more and receiving less inter-library loans.***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
  - **3,301** (2023: 2,100) (2022: 1,876)
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
  - **52** (2023: 80) (2022: 41)
    - ***In 2023, we issued over 20 new library cards the day we re-opened after the renovation. August 2023 was the highest month for new library cards since 2015!***
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
  - **645** (2023: 915) (2022: 742)
- V. *Internet* – Use of library wi-fi and desktop computers.
  - Desktop Computers
    - Total Users – **218** (2023: 145) (2022: 145)
  - Wi-Fi
    - Total Sessions – **3,099** (2023: 2,483) (2022: 1,872)
    - Total Devices – **286** (2023: 190) (2022: 175)

- Total clients per day – **1,055** (2023: 621) (2022: 639)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **22** (2023: 13) (2022: 16)
- Participants – **652** (2023: 391) (2022: 224)
- ***Program highlights include Tie Dye Day, Furry Scaly Friends, Candle Take & Make, Teen Dungeons and Dragons, and Library Laser Tag.***
- ***Special thanks to the Lion’s Club and their donation to the children’s department. With their donation, we were able to host two special programs: Kids Yoga and Furry Scaly Friends!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **22**
  - Reach – **6,387**
  - Engagement – **625**
  - ***Our post on August 15 highlighting Furry Scaly Friends engaged 237 people!***
- Google Profile
  - Searches – **182**
  - Profile Views – **447**
  - Website Visits from Profile – **329**
- Website
  - Unique Visits – **1,482**
  - Page Visits – **2,588**

VIII. *Library Facilities*

- Fire alarm testing was performed on August 27.

IX. *Library Staff & Professional Development*

- Margaret attended Joe Courtney’s Resource Fair held at ECSU on August 8.
- Jenn attended the Fall 2024 Virtual Librarian Preview through Simon & Schuster on August 8.
- Margaret attended Bibliomation’s monthly finance committee meeting on August 13.
- Margaret attended CLA’s monthly meeting on August 14.
- Jenn attended a workshop through OCLC called “Library Customer Service and Adult Programs for People Living With Dementia” on August 28.
- Jenn attended the Winter 2025 Preview through MacMillan Publishers on August 29.

X. *General Updates*

- Local author and illustrator duo Justin and Irina Trzaskos hosted a book launch for their newest book *Legend of Salamander* and Ten-Year Anniversary Party on August 1 was a big success.

- Summer Reading concluded on August 23 with an all ages Laser Tag event. We had a total of 265 people register for Summer Reading:
  - 191 children
  - 41 teens
  - 33 adults



Top Row left to right: Participants at Kids Yoga on August 1; A packed Community Room for Furry Scaly Friends on August 15, which had 83 participants!  
 Bottom row left to right: Families making tie dye shirts on August 14; The following week, staff work the tie dye shirts they made to work!