

# Booth & Dimock Memorial Library

## Director's Report August 2021



### I. Circulation

- a. BDML Total – **4,839** (2020: 2,126) (2019: 6,982)
  - i. By Item Type
    - 1. Books & Serials – **3,766** (2020: 1,327) (2019: 5,198)
    - 2. Video – **301** (2020: 77) (2019: 846)
    - 3. Audio – **129** (2020: 67) (2019: 301)
    - 4. Other – **80** (2020: 33) (2019: 26)
    - 5. Electronic – **563** (2020: 622) (2019: 611)
  - ii. By Age Profile
    - 1. Adult – **1,950** (2020: 765) (2019: 2,812)
    - 2. YA – **409** (2020: 95) (2019: 506)
    - 3. Juvenile – **1,886** (2020: 617) (2019: 3,109)
    - 4. Other – **31** (2020: 27) (2019: 555)
- b. ILL
  - i. BDML as Borrower **226** – (2020: 248) (2019: 138)
  - ii. BDML as Lender **330** – (2020: 5) (2019: 101)

### II. Programs

- a. Total Programs – **16** (2020: 23) (2019: 45)
- b. Total Attendance – **224** (2020: 222) (2019: 714)
- c. All programs were virtual and open to anyone, no age restrictions.
- d. Christa visited 1<sup>st</sup> and 2<sup>nd</sup> grade classes to talk about summer reading, and prepared storytimes for 2 preschool classes.

### III. Internet

- a. Library Computers – **140** (2020: 16) (2019: 1,315)
- b. Wifi
  - i. Total sessions – **1,277** (2020: 3,133) (2019: 9,852)
  - ii. Total devices – **148** (2020: 111) (2019: 165)
  - iii. Total clients per day – **529** (2020: 344) (2019: 503)

### IV. Reference – **814** (2020: 253) (2019: 672)

- a. Computer help – **0** (2020: 0) (2019: 84)

### V. Patron Information

- a. Visitation – **1,448** (2020: 162) (2019: 4,698)
- b. Curbside – **18** (2020: 333)
- c. Registration – **38** (2020: 23) (2019: 30)

### VI. Social Media

- a. Post – **26** (2020: 43)
- b. Reach – **5,358** (2020: 5,795)
- c. Engagements – **285** (2020: 542)

## **VII. Facilities**

- a. A Town representative removed a portrait from the wall and tripped and subsequently broke our alarm system. The town has agreed to pay the repair bill.
- b. Outback Landscaping has been contacted to trim up shrubs on the library's lawn.

## **VIII. General**

- a. We continue to monitor COVID-19, especially development with the Delta and Mu variants.
- b. The SHPO Survey & Planning Grant was signed and returned. Margaret submitted a draft for a Request for Proposals to Mary Dunne.

## **IX. Staff & Professional Development**

- a. Margaret was recruited to serve on the Finance Committee for Bibliomation.
- b. Karen attended a workshop on Marketing & Strategic Communications through CSL.
- c. Kayla attended SLJ's *Teen Live* event on August 5.