

Booth & Dimock Memorial Library

Director's Report April 2023



I. Circulation

- a. BDML Total – **3,187** (2022: 5,204) (2021: 3,871)
 - i. By Item Type
 - 1. Books & Serials – **2,269** (2022: 4,044) (2021: 2,771)
 - 2. Video – **58** (2022: 430) (2021: 281)
 - 3. Audio – **41** (2022: 115) (2021: 107)
 - 4. Other – **80** (2022: 72) (2021: 59)
 - 5. Electronic – **739** (2022: 543) (2021: 653)
 - ii. By Age Profile
 - 1. Adult – **1,229** (2022: 2,215) (2021: 1,545)
 - 2. YA – **204** (2022: 273) (2021: 245)
 - 3. Juvenile – **1,008** (2022: 2,164) (2021: 1,401)
 - 4. Other – **7** (2022: 9) (2021: 27)
- b. ILL
 - i. BDML as Borrower **780** – (2022: 512) (2021: 203)
 - ii. BDML as Lender **15** – (2022: 329) (2021: 319)

II. Programs

- a. Total Programs – **5** (2022: 14) (2021: 38)
- b. Total Attendance – **64** (2022: 497) (2021: 1,106)

III. Internet

- a. Library Computers – **0** (2022: 138) (2021: 50)
- b. Wifi – Library internet was disabled for most of the month due to construction/electrical work.
 - i. Total sessions – **218** (2022: 3,259) (2021: 2,642)
 - ii. Total devices – **19** (2022: 145) (2021: 95)
 - iii. Total clients per day – **78** (2022: 624) (2021: 383)

IV. Reference – **260** (2022: 472) (2021: 616)

- a. Technology Appointments: **0**

V. Patron Information

- a. Visitation – **459** (2022: 1,340) (2021: 1,105)
- b. Curbside – **0** (2022: 15) (2021: 268)
- c. Registration – **1** (2022: 23) (2021: 18)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **12** (2022: 19) (2021: 42)
 - ii. Reach – **4,983** (2022: 3,418) (2021: 9,086)
 - iii. Engagements – **154** (2022: 126) (2021: 971)
- b. Google
 - i. Searches - **509**

- ii. Profile Views – **893**
 - iii. Website Visits from Profile - **237**
- c. Website
 - i. Unique Visits – **1,075**
 - ii. Page Views – **1,790**

VII. Facilities

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).

VIII. General

- a. The Library has been operating at Mill Brook Place on Tuesday 10-3, Wednesday 10-3, and Friday 1-6 to accommodate construction. Services include a small browsing collections, adult and children’s programming, ILL, computer access, printing, and reference services. Our Mill Brook location has been well utilized.

IX. Staff & Professional Development

- a. Margaret attended the town’s Safety Committee meeting on April 5.
- b. Margaret attended the Bibliomation Finance Committee meeting on April 11.
- c. Margaret attended the CLA monthly meeting on April 20.
- d. Staff attended various meeting through the CLC.